

LG Launches “Nasha Mukht Bharat” Documentary and Collage Exhibition of University of Jammu

HIMALAYAN MAIL NEWS
JAMMU, SEP 18

The Lieutenant Governor, Shri Manoj Sinha today launched a documentary and collage exhibition on the Nasha Mukht Bharat Abhiyan, marking a significant step in raising awareness against drug abuse. The Lieutenant Governor commended the University of Jammu for its efforts in reflecting the challenges faced by the youth of Jammu Kashmir and the collective resolve to overcome them.

In his address, the Lieutenant Governor emphasized that the beginning of any social change lies in acknowledging its reality. Drug abuse has long posed a grave challenge to the social fabric of Jammu Kashmir, devastating families and threatening the future of the younger generation. He highlighted the link between drug smuggling and narco-terrorism, underscoring the importance of dismantling these networks to ensure peace, security and drug-free Jammu Kashmir.

The Lieutenant Governor recalled the launch of the Nasha Mukht Jammu Kashmir campaign in 2020. He said building on that momentum, a comprehensive 100-day Nasha Mukht Jammu Kashmir Abhiyan was initiated earlier this year in April, extending beyond formal events to villages, schools, universities, and families.



Through Padyatra, awareness drives, and administrative action, the campaign became a people's movement. Women, youth clubs, teachers, doctors, civil society groups, and religious leaders played pivotal roles in spreading awareness and supporting rehabilitation.

Highlighting the three-pronged approach of dismantling supply chains, creating awareness, and rehabilitation, the Lieutenant Governor noted the introduction of the Rehabilitation and Socio-Economic Reintegration Scheme for Drug Abuse Victims, 2026. This scheme aims to reintegrate affected youth into mainstream society, ensuring they lead healthy and responsible lives.

“I am happy that, in this direction, the University of Jammu has stepped forward and is playing its role through today's initiatives.

Under the guidance of faculty members, students have also attempted to understand various aspects of drug de-addiction. I believe this is the true power of education, because when knowledge connects with human sensitivity, it transforms into social responsibility,” he said.

The Lieutenant Governor urged students of the University of Jammu to take on the roles of messengers, participants, and guardians of Nasha-Mukht Jammu Kashmir Abhiyan. He called upon youth to engage peers, counter misconceptions, and extend support to those struggling with addiction. He emphasized that awareness, family support, timely assistance and rehabilitation are key to lasting change.

“A major goal is to make the University of Jammu campus and other educational institutions drug-free, and I want youth to

work together with the administration, health institutions, civil society groups and youth organisations. I also expect that this documentary will be screened in every department of the university and shown in other institutions of the Jammu division as well so that more and more people connect with the resolve of healthy youth, empowered society, and drug-free Jammu Kashmir,” the Lieutenant Governor said.

Prof. Umesh Rai, Vice-Chancellor, University of Jammu; Prof. J.P. Singh Joorel, Dean Academic Affairs; Prof. Neelu Rohmetra, Dean Research Studies; Prof. Sangita Gupta, Dean Planning and Development; Dr. Neeraj Sharma, Registrar; Heads of Departments, faculty members and students of Jammu University attended the launch ceremony.

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Minister for Education, Social Welfare, Health and Medical Education, Sakeena Itoo, today reviewed the overall status of Human Resource Management (HRM) matters in the School Education Department, with particular focus on seniority finalisation, promotions, placements against higher posts, regularisation, recruitment and revision of service rules.

Chairing a high-level meeting at the Civil Secretariat here, the Minister took detailed stock of the progress achieved in disposal of HRM-related cases and directed the senior officers to maintain focused attention on all pending matters. She called for time-bound action, effective monitoring and close coordination among all concerned authorities to ensure that eligible employees do not face avoidable delays in service-related matters.

Sakeena Itoo stressed that an efficient and transparent HR management system is fundamental to the smooth functioning of the School Education Department and has a direct bearing on the academic and administrative efficiency of educational institutions. She directed the officers to ensure that all cases relating to seniority, promotion, regularisation and recruitment are processed strictly in accordance with the applicable rules and established procedures.

The Minister further called for expediting all pending cases while maintaining transparency and procedural fairness. She directed the officers to prepare clear timelines for disposal of the remaining cases and ensure regular monitoring at the appropriate level so that bottlenecks, wherever identified, are addressed promptly.



The meeting was attended by senior officers of the School Education Department, including Directors of School Education Jammu and Kashmir, Special Secretary and Additional Secretary. Officers stationed outside Srinagar participated in the meeting through virtual mode.

During the detailed review, the Minister was apprised of the significant progress achieved in finalisation of seniority lists. It was informed that final seniority lists of 21,323 PG Masters/PG Teachers across 32 disciplines have been issued during the last one year.

Seniority lists pertaining to four remaining disciplines are under formulation. Besides, the final seniority list of 3,509 Headmasters/equivalent posts has also been issued.

The meeting also reviewed the progress made in placements against higher posts. It was informed that 197 PG Masters/PG Teachers have been placed as In-charge Lecturers in various disciplines. In addition, 672 incumbents have been placed against higher posts, including Principals as In-charge Chief Education Officers, Headmasters as In-charge Zonal Education

Officers and Masters as In-charge Headmasters.

Thus, a total of 869 placements have been made against higher posts, reflecting substantial progress in addressing career progression and administrative requirements within the Department.

The Minister was further informed that consideration zones covering 988 PG Masters/PG Teachers have already been prepared for placement as In-charge Lecturers, while another 150 incumbents are under consideration for placement against other higher posts.

Reviewing the status of Departmental Promotion Committee (DPC) proceedings, the meeting was informed that DPC consideration had earlier been completed for only 10 out of 36 subjects/disciplines, while

cases pertaining to the remaining 26 disciplines, involving around 2,000 placements, are pending consideration.

The meeting was informed that consideration zones have already been prepared for multiple subjects as well as for CEOs/equivalent posts.

Taking note of the regularisation process, the Minister was informed that 53 incumbents belonging to different disciplines and cadres have been regularised during the last two years.

Sakeena Itoo directed the officers to ensure that all eligible regularisation cases are examined and processed expeditiously under the applicable rules. She emphasised that service matters should be dealt with in a transparent, objective and time-bound manner.

DIPR Doda conveys condolence to bereaved colleague

DODA, SEPTEMBER 18: The staff of Department of Information and Public Relations (DIPR) Doda and Bhaderwah has expressed deep sorrow over the demise of the father of Rajid Manzoor, Senior Cultural Assistant in the department.

The deceased passed away yesterday evening at SDH Bhaderwah following a cardiac arrest.

Expressing solidarity with Rajid Manzoor and his family, the staff conveyed heartfelt condolences and prayed to the Almighty to grant eternal peace to the departed soul and strength to the bereaved family to bear this irreparable loss.

KVK Kathua organises training on Natural Farming



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Krishvi Vigyan Kendra (KVK) Kathua, under the administrative control of Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu), organized a training programme on “Natural Farming and Preparation of Beejamrit and Jeevamrit” at the Natural Farming

Model Farm, Ammuwala, Block Nagrota Gujroo.

The programme was organized under the administrative supervision of Dr. B.N. Tripathi, Vice Chancellor, SKUAST-Jammu and guidance of Dr. Amrish Vaid, Director Extension and Dr. Vishal Mahajan, Chief Scientist & Head, KVK Kathua.

SMS (Agronomy), KVK Kathua Dr. Vishal Sharma delivered a technical session on the principles, ben-

efits and field-level application of natural farming. He highlighted its potential to improve soil health and biological activity, optimize farm resources and reduce dependence on externally purchased agricultural inputs.

He also explained the ingredients, preparation process, fermentation period and application methods of natural farming inputs. A practical demonstration on the

preparation of Beejamrit and Jeevamrit was subsequently conducted for the participating farmers and Krishi Sakhis.

YP-II, KVK Kathua, Sushant Sharma, demonstrated the preparation of Jeevamrit using locally available materials, while the participants were briefed on the preparation and use of Beejamrit for seed treatment and healthy seed establishment.

The participants actively participated in the demonstrations and interacted with KVK scientists, who addressed their queries regarding preparation, storage and application of natural farming inputs.

The participants also visited the Natural Farming Model Farm of Jarnail Singh, Farmer Master Trainer and observed the practical implementation of natural farming practices. He shared his experiences regarding preparation and utilization of farm-based inputs in different crops.

Farmer Master Trainer Jarnail Singh proposed the vote of thanks and appreciated the KVK Kathua team and participating farmers for their active participation in the programme.

Deputy Governor RBI reviews J&K banking; bats for credit push, ULI adoption

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Deputy Governor, Reserve Bank of India (RBI), Rohit Jain, convened a meeting with the Zonal Heads of major banks operating in the Union Territory of Jammu and Kashmir here today.

The Deputy Governor, in his opening remarks, highlighted the important role played by the banks in supporting the economic activity and strengthening the financial inclusion in J&K.

Rohit Jain emphasised the need for banks to maintain adequate banking infrastructure, improve credit delivery and ensure greater outreach of banking services to priority sectors, particularly to underserved sections. He also underscored the importance of coordinated efforts



by the banks towards meeting the evolving credit requirements of the UT. He underlined that banks should remain responsive to customer needs in view of importance of customer services and grievance redress. He stressed on the need for greater digitalisation of banking services while highlighting the growing concern around digital frauds.

The Deputy Governor also emphasised the need for banks to increase loan

processing through Unified Lending Interface (ULI). He highlighted its potential to transform the credit delivery in a manner similar to the transformation brought about by UPI in digital payments.

Regional Director, RBI, Jammu presented a broad overview of the financial landscape of the UT of J&K, elucidating its economic potential across agriculture, MSMEs, tourism, handicrafts and services. Subsequently, the

financial landscape of the UT of J&K, was presented by the Zonal Heads of major banks present in the region. It included banking network, Credit-Deposit ratio, credit flow and Priority Sector Lending besides the progress on onboarding of banks on the Unified Lending Interface (ULI), re-KYC coverage and settlement of unclaimed deposits including special initiatives undertaken by their respective banks for the UT of J&K.

23rd Prantiya Sanskriti Mahotsav celebrates cultural heritage, values at Bhaderwah

BHADERWAH, SEPTEMBER 18:

The 23rd Prantiya Sanskriti Mahotsav, organised by Bharatiya Shiksha Samiti, Jammu-Kashmir & Ladakh, is being held from September 17 to 19 at Bharatiya Vidya Mandir, Bhaderwah, bringing together students from different parts of Jammu & Kashmir to celebrate the region's rich cultural heritage, traditions and values.

The three-day provincial festival features participation of students from various schools representing seven Sankuls (clusters). The event provides a vibrant platform for young learners to showcase their

talent while developing creativity, ethical values, cultural awareness and a sense of national pride.

Additional Deputy Commissioner (ADC) Bhaderwah Sunil Kumar Bhutyal graced the event as the Chief Guest. His presence encouraged and motivated the participating students, teachers and educators.

Addressing the gathering, the ADC emphasised the importance of preserving the rich culture, traditions and heritage of the region. He observed that a community that loses touch with its cultural roots risks weakening its own identity.

He stressed the need to promote local traditions



and ensure their continuity for future generations. He said cultural programmes play an important role in helping young people understand their roots, appreciate traditional heritage and provide them with opportunities to showcase their creativity and talent.

The ADC further emphasised that such events should be organised regularly to provide greater recognition and encouragement to local folk art, customs, traditions and cultural practices. He highlighted the significant role of students and educational institutions in carrying forward the region's cultural legacy from one

generation to the next.

Appreciating the efforts of Bharatiya Shiksha Samiti, teachers and participating students, the ADC lauded the organisers for providing a meaningful platform for cultural and educational exchange. He encouraged all participants to continue contributing towards the preservation, promotion and transmission of the region's rich cultural heritage.

The Mahotsav continues to feature a range of cultural and educational activities, providing students an opportunity to learn, perform and connect with the diverse cultural traditions of Jammu & Kashmir.