

JDA inputs reviews progress of Seed, Mushroom, Apiculture, Spawn Activities

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Joint Director Agriculture (Inputs), Jammu Sanjay Anand, today chaired a comprehensive review meeting with district officers and field functionaries to assess the progress of various activities.

The meeting was attended by Joint Director Agriculture (SLUB/ Farms) Aman Jyoti Sharma, Potato Development Officer Jammu, District Agriculture Officers, Area Development Officers, Divisional Seed Certification officer Jammu, Mushroom Development Officers, Apiculture Development Officers, Spawn Production Officers, Farm Managers and concerned district-level officers, Officers from Agronomist Vegetable Improvement Scheme Jammu and staff.

During the meeting, detailed discussions were held on the physical and



financial progress of Seed Multiplication Farms at Chinore and Chakroi, including sowing under Kharif 2026, revenue realization, seed recovery, procurement and distribution of seeds, pending seed handling vouchers and the cropping programme for Rabi 2026-27. Officers were directed to ensure timely submission of Treasury challans, revenue statements, seed distribution bills and other pending records, besides

expediting recovery of outstanding seed dues.

The meeting also reviewed the status of mushroom cultivation, including district-wise mushroom growers, Hi-Tech/Climate Controlled and Seasonal Cropping Rooms and Pasteurized Compost Units established under departmental, private, HADP and PMFME interventions.

Under Apiculture, the meeting reviewed registration of new beekeepers

on the Madhukranti Portal, implementation of projects under HADP/JK-CIP and NBHM, assessment of losses due to Small Hive Beetle, honey production, FSSAI licensing and production and revenue performance. The status of spawn production, requirement of Buton and Dhingri spawn, pending revenue recovery and advance requirement of Shiitake Blocks was also discussed.

JMC bags Swachh Vayu Sarvekshan 2026 awards in all 3 population-based categories

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In a remarkable achievement for the Union Territory of Jammu & Kashmir, the Jammu Municipal Corporation (JMC) has secured awards in all three population-based categories under the Swachh Vayu Sarvekshan – Ward Level Awards 2026, announced by the Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India, on the occasion of Swachh Vayu Diwas.

The Jammu Municipal Corporation has received a total cash award of ₹50 lakh, with three wards emerging as awardees across all three population categories under the State/UT category.

The award-winning wards are Category-I (Ward population above 30,000): Greater Kailash Ward – ₹25 lakh, Category-II (Ward population above 10,000 to 30,000): New Plot Ward – ₹15 lakh, Category-III (Ward population below 10,000): Bhagwati Nagar Ward – ₹10 lakh

With this outstanding performance, JMC has demonstrated that effective air-quality improvement measures are being implemented across wards with varying population sizes and urban profiles.

The Ministry of Environment, Forest and Climate Change has expanded the Swachh Vayu Sarvekshan framework to the ward level with the objective of promoting healthy competition among wards in implementing measures envisaged under approved City



Action Plans and encouraging the replication of effective practices for air-quality management under the National Clean Air Programme (NCAP).

The ward-level assessment marks an important expansion of the NCAP framework, taking air-pollution mitigation efforts from the city level directly to neighbourhoods and communities. The initiative encourages Urban Local Bodies and individual wards to undertake visible, measurable and sustained interventions aimed at reducing air pollution and improving the quality of life of citizens.

The broader NCAP framework recognises interventions related to road dust management, scientific solid waste management, construction and demolition waste management, control of vehicular emissions and mitigation of industrial pollution as key components of comprehensive air-quality improvement strategies.

The achievement of Jammu Municipal Corporation across all three categories reflects the collective efforts being undertaken to strengthen environmental management and promote cleaner and healthier neighbourhoods across the city.

The award funds will provide an opportunity to further strengthen ward-level interventions by undertaking high-impact, visible and sustainable measures aimed at improving air quality and enhancing the urban environment.

Speaking on the achievement, Commissioner Jammu Municipal Corporation Dr. Devansh Yadav appealed to the residents of Jammu city to actively contribute towards maintaining cleanliness and improving the overall environment of the city. He urged citizens not to litter public places and emphasized that cleanliness is a collective responsibility requiring the participation of every individual.

Dr. Yadav encouraged people from all walks of life to make every possible effort to keep their homes, neighbourhoods, markets

and public spaces clean. He stressed that sustainable cleanliness and improved air quality can only be achieved through active public participation and responsible civic behaviour.

The recognition is not merely a financial incentive but an acknowledgement of the sustained efforts undertaken at the grassroots level under the National Clean Air Programme. It also reinforces the spirit of competitive urban governance, encouraging wards and Urban Local Bodies to adopt innovative and replicable practices for environmental improvement.

The original Swachh Vayu Sarvekshan framework was conceived to promote healthy competition among cities by assessing the implementation of approved clean-air measures rather than relying solely on air-quality measurements. Its expansion to the ward level is expected to deepen citizen participation and strengthen local ownership of air-pollution mitigation initiatives.

10 Samba schools get Smart Classrooms under CRS

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District Development Commissioner Samba Ayushi Sudan on Monday virtually inaugurated newly developed Smart Classrooms in 10 Government schools of the district. The inauguration ceremony was held in the conference hall of the DC office.

The initiative, supported by NTT Data under its Corporate Social Responsibility and implemented by ELFA International, stands as an inspiring testament to what governance, corporate conscience and community commitment can achieve in concert.

The event was attended by ADDC Champa Devi Thakur, ACD Rafiq Ahmad Jaral, CPO Kasturi Lal, CEO Yashpal Sharma, CEO & President ELFA International Nawab Mehran Khan, Senior Vice President Iftikhar Ahmad Mir along with Sr. team members of ELFA International and other distinguished dignitaries.



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In her address, the District Development Commissioner said that access to digital tools can significantly improve attendance, enhance student motivation and strengthen foundational competencies, particularly in hard-to-reach and underserved

regions and thanked ELFA International and NTT Data for their endeavours in this direction and requested ELFA International to continue such projects in district Samba.

“We believe that access to quality education, enabled by technology, should be within reach of

every child regardless of geography or circumstance. It is our privilege to support ELFA International's mission in bringing digital learning to the underserved communities,” said Ankur Dasgupta, Vice President, Global CSR & India Marketing, NTT Data.

Awareness programme on Eye Donation held at Doda

DODA, SEPTEMBER 07: An awareness programme, under the National Programme for Control of Blindness and Visual Impairment (NPCBVI) and as part of the ongoing 41st National Fortnight on Eye Donation, was organized today here at Government ANMT School.

The programme was conducted under the guidance of Chief Medical Officer Dr. Vinod Sharma and attended by Senior Ophthalmologist, GMC, Dr. Farooq Runyal, Principal ANMT School and other staff members of CMO Office.

During the awareness programme, Dr. Farooq Runyal educated the students and staff about the importance of eye donation and encouraged people to come forward and pledge their eyes after death. He explained that eye donation is a noble act through which an individual can help restore the gift of sight to persons suffering from corneal blindness.

Speaking on the occasion, the CMO said that eye donation is one of the



noblest forms of service to humanity as it can give someone the precious gift of sight even after a person's death. He urged the students, staff and the general public to dispel myths and misconceptions surrounding eye donation and spread awareness about this noble cause.

In a significant gesture, Dr. Vinod Sharma formally announced to donate his eyes after death, setting an inspiring example for others and emphasizing that a person can continue to serve humanity even after life.

The CMO further appealed to people to discuss eye donation with their families and motivate eligible individuals to take a pledge for this noble cause. He emphasized

that collective efforts and increased public awareness can help reduce avoidable blindness and bring hope to those waiting for the gift of sight.

The participants were urged to spread awareness about eye donation among their families, friends and communities and motivate more people to come forward and take a pledge for eye donation.

JKEDI conducts Junior Level Idea Challenge

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JKEDI Srinagar in Collaboration with S.P. Higher Secondary School (SP HSS) Srinagar, Conducts Junior Level Idea Challenge.

Under the J&K Startup Policy 2024-27, the Jammu & Kashmir Entrepreneurship Development Institute (JKEDI), District Srinagar, in collaboration with S.P. Higher Secondary School, Srinagar, organised the Junior Level Idea Challenge. The programme is part of JKEDI's broader efforts to foster innovation, entrepreneurship and youth-led startups across the Union Territory.



The programme witnessed enthusiastic participation from students representing seven different schools of Srinagar, who presented a diverse range of innovative ideas before the selection committee.

Ajaz Ahmad Reshi, Principal, SP Higher Secondary School, Srinagar, was the Chief Guest on the occasion.

He appreciated the innovative concepts presented by the participants and congratulated them for taking their first step towards innovation and emerging as the startups of tomorrow.

The event was attended by distinguished experts and faculty members from various domains, including District Nodal Officer, JKEDI Srinagar, briefed the participants about the J&K Startup Policy and the support ecosystem being provided by JKEDI.

Bhaderwah students sensitized to Scholarship Schemes

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The Social Welfare Officer Department today hosted a series of awareness sessions at Government Degree College, Government Higher Secondary School Boys and Government Higher Secondary School Girls to sensitize students about the scholarship schemes being implemented by the Department.

During the sessions, students were apprised of the Scholarship Schemes for Scheduled Castes (SC) and Other Backward Classes (OBC), including the eligibility criteria, benefits and procedure for applying online. Informative pamphlets containing details of the schemes were also distributed



among the students. The Heads of the institutions encouraged eligible students to fill in and submit their scholarship application forms online through the designated scholarship portal within the prescribed timeline to avail the benefits.

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