

Patriotic fervour grips Jammu region amid launch of Har Ghar Tiranga campaign, Vande Mataram centenary celebration

HIMALAYAN MAIL NEWS
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Har Ghar Tiranga Campaign-2026 and the 150th centenary celebration of National Song Vande Mataram- Phase III were launched today across Jammu region. The campaign, set to feature a mosaic of patriotic, cultural and sports activities, would continue till August 17, 2026.

At Doda: The district-level inauguration of the Har Ghar Tiranga Campaign-2026 and the Commemoration of 150 Years of the National Song "Vande Mataram" (Phase-III) was held at the DC Office Complex.

The programme commenced with the singing of the National Song and National Anthem, followed by the formal launch of the campaign aimed to promote patriotism and national unity, while celebrating the spirit of the Tiranga and the legacy of Vande Mataram.

Speaking on the occasion, the Deputy Commissioner Krishan Lal, appealed people to participate actively in the campaign and celebrate it with a patriotic spirit.

A Tiranga Rally was also



taken out from the DC Office Complex to Government Higher Secondary School Boys. Officers, officials, students and other participants marched carrying the National Flag and raising patriotic slogans.

Meanwhile, a massive Tiranga Rally was taken out from Dak Bunglow Bhaderwah under the supervision of ADC Sunil Kumar Bhutyal. The rally saw enthusiastic participation from NCC cadets (boys and girls), government officials and civil society members, besides students of various government and private schools in the region. The rally passed through the

Old Bus Stand and concluded at Seri Bazar.

At Kathua: Deputy Commissioner Kathua Rajesh Sharma inaugurated the district-level 'Har Ghar Tiranga-Vande Mataram' campaign at Auditorium Hall, GMC, marking the commencement of the twin campaign being observed from August 9 to 17.

Students delivered speeches on the historical evolution of Vande Mataram, the National Flag Code and the National Anthem, highlighting their role in fostering national unity and identity.

The DC said Vande Mataram remains deeply

associated with India's freedom struggle and continues to inspire patriotism and national awakening. "The commemoration of its 150th anniversary provides an opportunity to recall the sacrifices and ideals that shaped the nation's journey to freedom" he added. The programme concluded with mass recitation of 'Vande Mataram' and the National Anthem, followed by an appeal to the people to uphold the dignity of the National Flag and remember with gratitude the sacrifices made for India's freedom.

At Ramban: the District Administration Ram-



ban, under the guidance of Deputy Commissioner Mohammad Alyas Khan, today launched the Har Ghar Tiranga Campaign with a series of patriotic activities aimed at fostering a sense of national pride, unity and collective participation among citizens.

An attractive event was organised at Government Model Higher Secondary School, where Additional Deputy Commissioner Varunjeet Singh Charak presided over the launching ceremony.

As part of the inaugural day activities, students and participants took Selfie with Tiranga and partici-

pated in singing of Vande Mataram.

A short film, highlighting the significance of the National Flag and the spirit behind the Har Ghar Tiranga Campaign, was also screened on the occasion.

At Poonch: To commemorate the 150th anniversary of Vande Mataram and under the Har Ghar Tiranga Campaign, the district administration Poonch today organised a series of patriotic, cultural and sports activities across the district, covering all Sub-Divisions and Tehsils.

The first day of the week-

long campaign witnessed enthusiastic participation from the government officials, students, youth, transporters and the general public. A variety of activities, including sports events, Tiranga rallies, mass singing of Vande Mataram and other patriotic programmes were organised at different locations across the district.

The Revenue Department, Gujjar & Bakerwal community, Pahari Hostel, Motor Vehicle Department along with transporters, Municipal Council and other departments actively participated in the celebrations.

The activities were aimed at fostering patriotism, national unity and a spirit of collective participation, while paying tribute to the sacrifices and contributions of the freedom fighters who played a pivotal role in India's freedom struggle.

At Udhampur: On the directions of Deputy Commissioner Minga Sherpa, a series of activities were organised by the government departments and educational institutions across Udhampur district under the Har Ghar Tiranga campaign and the Commemoration of 150 Years of Vande Mataram.

MVD Udhampur organised a patriotic event at the Bus Stand, Auto Stand and Mini Bus Stand across the city.

The event witnessed enthusiastic participation from members of the Bus union, Auto union along with drivers and conductors, who warmly welcomed the initiative and joined the campaign with great patriotic spirit.

The participants expressed their wholehearted support to the Har Ghar Tiranga initiative and reaffirmed their commitment to promoting the values of national unity, patriotism and pride in the Tricolour.

Indian Army organises 'Run for Drug Awareness at Khari in Ramban

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The Indian Army organised a "Run for Drug Awareness" at Khari with the aim of sensitising local youth about the harmful effects of drug abuse and encouraging them to adopt a healthy, disciplined and purposeful lifestyle.

The event witnessed enthusiastic participation by local youth, who were motivated to channelise their energy and potential towards constructive activities through sports and physical fitness. The initiative highlighted the importance of maintaining a drug-free lifestyle and emphasised the role of sports in developing discipline, resilience, teamwork and a strong sense of responsibility.

The Indian Army ex-



tended necessary support for the successful conduct of the event, including infrastructure, medical assistance, refreshments and organisational arrangements.

The activity provided a positive platform for

youth to participate in healthy sporting pursuits and promote awareness against substance abuse.

Participants were also encouraged to maintain regular physical fitness and aspire for careers in the Indian Army. The

event reaffirmed the Indian Army's commitment towards youth empowerment, sports promotion, health awareness, drug-abuse prevention and strengthening bonds with the local community.

JMC organizes special Yoga session at Suryaputri Tawi Riverfront

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The Jammu Municipal Corporation (JMC), in collaboration with the Vishwa Yoga Sansthan, organized a special yoga session today at the picturesque Suryaputri Tawi Riverfront, promoting fitness, wellness, healthy living and greater community participation.

Divisional Commissioner Jammu Ramesh Kumar attended the event as the Chief Guest. JMC Commissioner Dr. Devansh Yadav and SSP Jammu Joginder Singh were also present, along with Joint Commissioner (Revenue and Enforcement) Kulbhushan Khajuria, Joint Commissioner (Administration) Rajiv Khajuria, Deputy Commissioner (North, JMC) Sanjay Badayal, other senior officers of the Jammu Municipal Corporation, and a large number of citizens and yoga enthusiasts.

The session was conducted by Yoga Guru Acharya Dr. Karan, Chairman, Vishwa Yoga Sansthan, who guided participants through a series of yoga asanas, pranayama



and meditation exercises. The serene surroundings of the Tawi Riverfront provided an ideal setting for the session, creating an atmosphere of peace, positivity and holistic well-being.

Speaking on the occasion, the speakers highlighted the importance of yoga in maintaining physical fitness, mental well-being and emotional balance. They emphasized that yoga is not merely a form of exercise but a holistic discipline that strengthens the body, calms the mind and promotes a healthier and more balanced lifestyle. Citizens were encouraged to incorporate yoga and regular

physical activity into their daily routines.

Speaking to the media, JMC Commissioner Dr. Devansh Yadav said that the Corporation is committed to developing the Suryaputri Tawi Riverfront as a vibrant, accessible and year-round public space for the people of Jammu.

He said that with the arrangements for the Shri Amarnath Ji Yatra gradually winding down, the JMC is now focusing on reviving and expanding a range of regular activities at the riverfront.

Initiatives such as yoga, fitness and recreational programmes, he said, are

aimed at encouraging citizens to make greater use of the riverfront while promoting a healthy and active lifestyle.

Dr. Yadav invited the people of Jammu to visit the riverfront with their families, particularly during the morning and evening hours, and make use of its open spaces and facilities for fitness, recreation, leisure and relaxation.

He further said that the JMC will continue to introduce meaningful, public-oriented activities at the riverfront to enhance its appeal as a vibrant community space and foster greater citizen participation.

Army conducts lecture on career opportunity for women at Harni in Poonch

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A lecture on "Career Opportunities for Women" was organised at Harni, Poonch with the aim of educating and motivating girl students about diverse career avenues available to women across various professional fields.

The session highlighted opportunities in education, healthcare, civil services, defence, technology, entrepreneurship and other emerging sectors. The speaker emphasised the importance of quality education, skill development, self-confidence, determination and consistent effort in achieving professional aspirations and becoming self-reliant.

A total of 75 students and five teachers participated enthusiastically in the lec-



ture. Students were encouraged to identify their individual interests and abilities, set realistic career goals and work systematically towards building a successful and independent future. The interactive session also

enabled students to seek guidance and clarify their queries regarding different career options, eligibility requirements and professional opportunities.

The initiative was appreciated by the school author-

ities, teachers and students. The event reaffirmed the commitment of the Indian Army towards women empowerment, youth development and strengthening bonds with the local populace.

JMC launches safety, clearance drive for reconstruction of Parade Sabzi Mandi

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The Jammu Municipal Corporation (JMC) today launched a major safety and clearance drive to remove unsafe and dilapidated shops at Parade Sabzi Mandi, paving the way for the immediate commencement of its redevelopment and renovation works.

The initiative has been undertaken under the directions of JMC Commissioner Dr. Devansh Yadav, with the objective of effectively redeveloping the vegetable market, improving its infrastructure and ensuring a safer and more organized environment for vendors,



shoppers and the general public.

The foundation stone for the redevelopment project was laid on June 22, 2026, by the MLA Jammu East in presence of senior officials

of Jammu Smart City Limited (JSCL) and the Jammu Municipal Corporation.

Although active civil works were temporarily affected due to the ongoing monsoon season, the JMC

accorded priority to the dismantling and removal of hazardous and structurally unsafe shops in the area. The step has been taken as a precautionary measure to safeguard the lives and property of shopkeepers, visitors and the general public, particularly in view of the risks posed by heavy rainfall and potential structural collapses.

With the unsafe structures now being cleared, the JMC has paved the way for the next phase of the project. Civil and redevelopment works at Parade Sabzi Mandi will commence immediately as weather conditions become conducive.