

CUJ leads 'Nasha Mukh Yuva for Viksit Bharat Sankalp Abhiyan'

HIMALAYAN MAIL NEWS
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The Cluster University of Jammu today emerged as a beacon of youth empowerment by orchestrating massive, synchronized participation in the 'Nasha Mukh Yuva for Viksit Bharat Sankalp Abhiyan' across all its constituent colleges.

The event aligned seamlessly with the nationwide virtual launch by the Hon'ble Prime Minister, Shri Narendra Modi Ji, who addressed over 1 crore youth across nearly 28,000 locations.

Inspired by the PM's vision that "Drug-free youth are the greatest strength of Viksit Bharat," the campaign was conducted under the esteemed guidance of the Hon'ble Vice Chancellor, Sr. Prof. K. S. Chandrasekar. Carrying the rallying cry "Say No to Drugs, Yes to Life," the university mobilized its student and faculty base for this historic Jan Bhagidari movement.

The programme was meticulously coordinated across five constituent colleges viz. Government College of Education, SPMR College of Commerce, Jammu, Government College for Women Gandhi Nagar, MAM College, and GGM Science College under the supervision of Prof. Vishal Sharma, DSW, and the respective Principals. The occasion was graced by Shri Yudhvir Sethi, MLA, Jammu East, alongside Sr. Prof. K. S. Chandrasekar, Hon'ble Vice Chancellor,



CLUJ. Following the SOP, the programme commenced with the University anthem in Dogri, followed by formal welcome addresses.

During his address, the Chief Guest announced a significant grant of ₹20 lakh for GGM Science College. Subsequently, Prof. (Dr.) Romesh Kumar Gupta, Principal of GGM Science College, presented planters and bouquets to the dignitaries as a token of respect. Adhering strictly to coordination guidelines, the Nasha Mukh Yuva Pledge was administered to all present including the Chief Guest, MY Bharat volunteers, faculty, and students well before the Prime Minister's virtual address.

All venues were fully equipped with audio-visual arrangements, branding, and cameras for seamless

connectivity. Participants viewed the PM's live address on large screens, with MY Bharat volunteers seated prominently in the front rows.

Notably, the Sankalp Abhiyan is not a one-day event but the launch of a 100-week Sunday programme, featuring Walkathons, Meditation Sessions, Art Competitions, Cultural/Sports events, and Nukkad Natak to sustain the anti-drug narrative over the long term. The seamless execution was made possible by the dedicated Nodal, NCC, and NSS Programme Officers. Senior functionaries gracing the occasion included Prof. Chandrasekar (Dean Sciences), Prof. (Dr.) Vishal Sharma (Dean Social Sciences), Registrar Ms. Ankur Mahajan (JKAS), Prof. Jyoti Parihar (Principal COE), Prof. Twinkle

Suri (DAA), Prof. Kulvinder Kour (Principal GCW), Dr. Monika Sharma (Dean Humanities), Prof. (Dr.) Sanjay Kumar Verma (Principal MAM), and Prof. Sunil Gupta (Principal SPMR). Also present were Dr. Meenakshi Bandral (Director IQAC), Lt. (Dr.) Shafia Saleem (Director Extension and Outreach), Dr. Vinod Bakshi (Physical Education and Sports), Lt. (Dr.) Davinder K. Sharma (NCC Coordinator), and Dr. Amitpal (NSS Coordinator). Dr. Shalini Sharma, NSS Programme Officer, skillfully conducted the proceedings. The event concluded with a vote of thanks, expressing profound gratitude to all stakeholders and reaffirming the university's unwavering commitment to nurturing responsible, drug-free citizens for Viksit Bharat@2047.

District Congress Committee Rural Launches Plantation Drive from Bishnah

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District Congress Committee Jammu Rural under the leadership of Neeraj Kundan, today launched a plantation drive beginning from Block Miran Sahib.

The programme was organised by Khushwant Singh, President of the All India Youth Congress (AYC), with active participation from local leadership.

Minority Cell Chairman Nathu Singh, Block President Miran Sahib Gurmeet Singh and Block President Bishnah Vijay Tagotra were present on the occasion. Volunteers and party workers planted saplings at designated sites and also distributed plants among residents to encourage wider community involvement in greening efforts.

Speaking on the occasion, Neeraj Kundan emphasised the critical importance of protecting the environment. He stated: "Our responsibility towards nature cannot be postponed. Every sapling we plant today is an investment in cleaner air, better soil, and a healthier future for the next generation. The Congress party remains committed to practical



steps that safeguard our environment while involving the people of Jammu at the grassroots. I urge every citizen to join this mission of plantation and conservation so that we leave behind a greener and more sustainable Jammu for our children."

The drive forms part of a broader initiative by District Jammu Rural Congress to promote environmental awareness and collective action across rural blocks. Party workers expressed determination to expand the campaign to other areas in the coming

days, combining plantation with public outreach on the need to protect local ecosystems.

The programme concluded with an appeal for sustained community participation to ensure the survival and growth of the newly planted trees.

CS lays foundation stone for Dharamshala restoration at Mata Kantiyani Bhagwati Asthapan, Kakran

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Chief Secretary, Atal Dulloo, today laid the foundation stone for revival and restoration of the historic Dharamshala at Mata Kantiyani Bhagwati Asthapan, Kakran, in Kulgam district.

The restoration project, being executed by the PWD (R&B) Division, D.H. Pora, has been sanctioned at an estimated cost of ₹2.84 crore. The initiative is aimed at preserving the religious, cultural, and historical significance of the Dharamshala while providing improved facilities for the pilgrims and visitors.

Addressing the gathering, the Chief Secretary emphasized the importance of conserving the heritage sites and strengthening the public infrastructure. He said the project would not only enhance the experience of devotees but also promote religious tourism and contribute to the socio-economic development of the region. He stressed the need for timely completion of the work while ensuring the highest standards of quality and heritage conservation. During his visit, the Chief Secretary also interacted with the members of the Kashmiri Pandit



community. Deputy Commissioner Kulgam, Shahzad Alam, briefed the Chief Secretary on the proposed restoration works and highlighted the district administration's ongoing efforts to preserve heritage assets and improve civic amenities across the district.

Director, Archives, Archaeology and Museums, Kuldeep Krishan Sidha, underlined the cultural and historical significance of the Dharamshala.

The foundation stone laying ceremony was also attended by Senior Superintendent of Police Kulgam, Anayat Ali Choud-

hary, ADDC, Altaf Ahmad Khan, ACD, Executive Engineer, PWD (R&B) Division D.H. Pora, other officers of the district administration, officials of the PWD (R&B) Division D.H. Pora, representatives of the Kashmiri Pandit community and other concerned officials.

GCOE Srinagar organizes 'Nasha Mukh Yuva for Viksit Bharat Sankalp Abhiyan 2026'

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The Nasha Mukti Bharat Abhiyan (NMBA) Cell of the Government College of Education (GCoE), IASE, Srinagar, successfully organized a comprehensive institutional campaign under the theme "Nasha Mukh Yuva for Viksit Bharat Sankalp Abhiyan 2026" today.

Conducted under the leadership of the Principal, Prof. (Dr.) Seema Naz, the campaign focused on addressing the growing challenge of substance abuse through awareness, education, and collective action. The initiative sought to engage young people in fostering civic responsibility, promoting healthy lifestyles, and cultivating a sustained anti-drug consciousness among students, faculty, and non-teaching staff.

The programme formally commenced in the college auditorium with introductory remarks by Prof. Bilquees Aslam. The gathering began with the collective rendition of the National Anthem, followed by



the administration of the Anti-Drug Mass Pledge by Prof. Altaf Shah Syed. NSS volunteers, students, faculty members, and staff enthusiastically participated in the pledge, reaffirming their shared commitment to combating substance abuse and building a healthier, drug-free society.

Addressing the gathering, the Principal, delivered an insightful keynote address outlining the significance of the campaign and the institution's commitment to promoting a drug-free environment. She emphasized that a healthy and empowered youth population forms the foundation of a progressive, self-reliant, and developed nation. Stressing the role of educational institutions in shaping responsible citizens, she reiterated the college's unwavering zero-tolerance policy towards drug abuse and urged every stakeholder to contribute actively to the national mission.

As part of the awareness campaign, a thought-provoking institutional skit was presented under the

coordination of Dr. Irfat Ara Khan, Convenor of the Cultural Committee. The performance highlighted the challenges encountered by individuals during the post-rehabilitation phase, particularly the social stigma and discrimination they often face despite their recovery. Through a sensitive and impactful portrayal, the skit encouraged empathy, social acceptance, and community support while challenging deep-rooted prejudices against rehabilitated individuals.

MY Bharat organises 'Nasha Mukh Yuva for Viksit Bharat' programme at GDC Women Kathua

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Mera Yuva Bharat (MY Bharat), Kathua, under the Ministry of Youth Affairs & Sports, Government of India, today organised the "Nasha Mukh Yuva for Viksit Bharat" programme at Government Degree College (Women), Kathua. Around 170 participants, including students from the Gujjar and Bakarwal Hostel, NSS volunteers and NCC cadets of GDC Women Kathua participated enthusiastically in the programme.

The programme commenced with the rendition of Vande Mataram and the National Anthem, followed by the administration of the "Nasha Mukh

Yuva for Viksit Bharat" pledge, wherein the participants reaffirmed their commitment to stay away from substance abuse and contribute towards building a healthy, empowered and developed India.

Deputy Director, MY Bharat Kathua, Jigmat Spaldon addressed the participants and highlighted the pivotal role of youth in combating drug abuse and realising the vision of Viksit Bharat. She emphasised that a healthy, disciplined and responsible youth population is essential for achieving the national goal of a developed India and urged the participants to become ambassadors of the anti-drug campaign in their communities.

The participants also joined the nationwide virtual pro-



gramme, which commenced with an address by Union Minister for Youth Affairs & Sports and Labour & Employment, Dr. Mansukh Mandaviya. In his address, the Union Minister called upon the youth to lead the movement against substance abuse and actively contribute towards nation-building.

As part of the programme, a Nukkad Natak based on the theme of drug abuse was presented, highlighting the harmful consequences of addiction and reinforcing the message of collective responsibility in building a Nasha Mukh Bharat.

Later, the participants listened to the virtual address of the Prime Minister, Shri Narendra Modi, who inspired the youth to play a proactive

role in building a drug-free India and underscored their responsibility in shaping the nation's future.

The participants listened to the Prime Minister's address with keen interest and enthusiasm.

Among others, NSS Programme Officers, Deputy Director MY Bharat Kathua, faculty members and staff of Government Degree College (Women), Kathua were present on the occasion.

The programme concluded with a collective resolve by the participating youth to carry forward the message of "Nasha Mukh Yuva for Viksit Bharat" to their families, peers and communities and contribute towards the vision of a drug-free and developed India.