

Adrija Roy on avoiding typecasting: “I want to surprise myself and the audience”



Television actress Adrija Roy, who is currently winning hearts as Rahi in Rajan Shahi's Anupamaa, believes that an actor's biggest responsibility is to keep evolving. While the entertainment industry offers countless opportunities today across television, films and OTT platforms, she feels every role should add something new to an actor's journey instead of simply repeating what has already worked.

Speaking about the possibility of being typecast after a successful performance, Adrija says she understands why it happens but hopes to avoid it as much as possible. “When a role becomes popular, people naturally start seeing you in that space because they know you’ve done it well. I don’t blame anyone for that. But as an actor, I would always like to surprise both myself and the audience. I don’t

want to keep doing the same kind of character again and again. Every role should teach me something different.”

She adds that choosing the right project is not always easy, especially in an unpredictable profession like acting. “Of course, every actor dreams of having multiple of choices, but that's not always how this industry works. Sometimes a good production house offers you a role that may not be exactly what you imagined. In such situations, I think you have to look at the complete picture—the team, the story and what the character brings to the show. There is no right or wrong answer. Every actor has to make the decision that feels right at that moment.”

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The actress also reveals that she has stepped away from opportunities that didn't feel right creatively. “Yes, I have said no to a few projects. It wasn't because they were bad, but because I couldn't connect with the characters. If I don't believe in a role, it becomes difficult for me to do justice to it. I would rather wait for something that genuinely excites me.”

Talking about opportunities for women, Adrija says she is happy to see stronger female characters being written today. “I think things have changed for the better. Women are getting more layered and meaningful roles now. There is still room for improvement, but the audience is accepting stories led by women, and that's a positive sign for the industry.”

For Adrija, the most satisfying projects are the ones that stay with the audience long after the credits roll. “Entertainment is important because people watch shows to relax, but I also love stories that leave you thinking. Even if one person feels inspired or sees life differently after watching a character, I think that story has done its job. As actors, we have the privilege of reaching millions of people, and I feel that responsibility should never be taken lightly,” she concludes.

“Fashion is about feeling confident, comfortable and true to who I am”: Anupama Prakash on finding her own style



Actress and producer Anupama Prakash, who has carved a niche for herself across Tamil, Telugu, Kannada, and Hindi entertainment industries, believes fashion is far more than keeping up with changing trends.

Sharing her perspective on personal style, Anupama says fashion begins with authenticity. “Fashion, for me, is a form of self-expression. It is not only about looking good, but also about feeling confident, comfortable and true to who I am,” she says.

While fashion trends dominate social media and runways, the actress believes individuality should always take precedence. “Trends can be fun, but I don't believe in following everything blindly. I like to pick what suits my personality and makes me feel like myself,” she shares, adding that personal comfort is something she never compromises on.

Away from the camera, her wardrobe reflects that philosophy. “When I am not working, I love easy and comfortable outfits—oversized shirts, denims, simple co-ords, cotton dresses and sneakers,” Anupama reveals, describing her off-duty style as relaxed, practical, and effortless. Dresses

As an actress, she enjoys transforming into different characters through costume and styling. “Every character has her own world, so I try to understand her personality before getting into her look. Sometimes their confidence and styling choices do inspire me, but off screen I always come back to

my own comfort and style,” she explains. Rajamouli, Chiranjeevi Konidela, Mahesh Babu congratulate Skyroot Aerospace on Vikram-1's successful launch'

With the monsoon season in full swing, Anupama also has a practical approach to dressing for the rains. “During monsoon, I prefer light cotton outfits, easy dresses, comfortable footwear and minimal accessories. It keeps me comfortable while still looking fresh and effortless,” she says. Dresses

For Anupama Prakash, fashion isn't about chasing every new trend; it is about embracing individuality, dressing with confidence, and letting personal style speak louder than labels.



Fans appreciate the effortless confidence reflected throughout the look. The combination of tropical fashion, natural beauty, and positive energy creates an appearance that feels genuine, stylish, and perfectly suited for the summer season.

Jennifer Winget marries Businessman William Ishmael

Actor Jennifer Winget has tied the knot with businessman William Ishmael.

The actor, known for projects such as “Beyhadh” and “Saraswatichandra”, shared the news with a video post on her Instagram handle on Saturday, which featured a series of pictures. The slide in the video read, “Ladies and Gentlemen, will you stand? Officially introducing you to my husband, Will.”

It was followed by another slide which featured a picture of the rings and had “Just married” written over it.

Winget wore a white off-shoulder corset dress, and Ishmael opted for a blue suit with a white waistcoat. “and finally our stars aligned! @williamishmael,” read the caption.

The actor was previously married to Karan Singh Grover. The duo tied the knot in 2012, but announced their divorce in 2014.

She last featured on screen in 2024 in “Raisinghani vs Raisinghani”. The series featured her alongside Karan Wahi and Reem Shaikh. It was created by Aniruddha Rajderkar and Bhavna Sresth.



“TRPs measured eyeballs, not hearts”: Pallavi Purohit calls for a fairer rating system

With the television industry facing uncertainty following the temporary suspension of weekly TRP ratings, actress Pallavi Purohit, who is currently seen in Do Duniya Ek Dil, believes the moment could become a turning point for Indian television—provided broadcasters use it to focus on storytelling rather than chasing numbers.

Sharing her thoughts on the industry's dependence on ratings, Pallavi says the absence of weekly TRPs could help reduce the constant pressure that often dictates creative decisions.

“Initially, channels may become cautious because TRPs have always been their compass. Without that weekly data, there's naturally a sense of uncertainty. But this could also become a reset for television. If writers and creators are given the freedom to tell stories with conviction instead of constantly worrying about weekly numbers, we could see stronger content. The real opportunity lies in trusting stories instead of simply chasing ratings.”

The actress admits that creative compromises driven by TRPs have been a reality for almost everyone working in television. Acting& Theater

“Every actor has experienced it. A storyline you truly believe in suddenly changes because the ratings dipped for a week. I don't think TRPs themselves were the problem—the bigger issue was the fear attached to them. We became too dependent on weekly performance instead of allowing stories time to grow. Television can only move beyond that mindset if we start trusting the audience more. TRPs measured eyeballs, not hearts.”

Pallavi also believes that judging a show's success through weekly ratings often puts unnecessary pressure on actors and the entire creative team.

“The system wasn't unfair because television is both business and en-



tertainment. If a show doesn't find viewers, it obviously becomes difficult to sustain it. But the weekly cycle was extremely stressful. One weak week could trigger panic, resulting in abrupt story changes, leaps or even cast replacements. Actors are usually the first faces people associate with those decisions, even though many factors are involved. Stories need time to build emotional investment, and audiences need time to connect with characters.”