

# DC Rajouri calls for mission-mode implementation of MY Bharat

Focuses on Youth Registration across the district especially border villages

HIMALAYAN MAIL NEWS  
JAMMU, JULY 11

Deputy Commissioner Rajouri Abhishek Sharma, today chaired a meeting of the District Advisory Committee (DAC) to review the implementation of the MY Bharat initiative, with a focus on maximizing youth registration, strengthening departmental participation and enhancing coordination across the district.

At the outset, the Deputy Commissioner reviewed institution-wise registrations on the MY Bharat portal, covering Government Degree Colleges, schools, Industrial Training Institutes (ITIs) and other educational institutions. A subdivision-wise assessment was also conducted to identify areas requiring intensified registration efforts.

The Deputy Commissioner directed all officers to ensure maximum enrolment of youth on the MY Bharat portal by mobilizing educational institutions, youth clubs and volunteers. He emphasized that greater participation would enable young people to benefit from the platform's opportunities for experiential learning, volunteerism and nation-building.

Highlighting the importance of convergence, the DC instructed officers to integrate MY Bharat with flagship initiatives such as Mission YUVA, Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJGUA) and the Vibrant Villages Programme (VVP). He laid special emphasis on



conducting intensive registration drives in the district's 143 border villages to ensure the active participation of youth from remote and border areas.

To streamline implementation, all Additional Deputy Commissioners were directed to prepare and share comprehensive calendars for registration and outreach activities within their respective jurisdictions. The Deputy Commissioner also reviewed the onboarding status of government departments on the MY Bharat portal and instructed every department to prepare activity calendars and regularly upload programmes, awareness campaigns and volunteer initiatives to the portal.

Special emphasis was laid on the registration of Apada Mitras to strengthen disaster preparedness and community

resilience. The concerned departments were asked to expedite the registration process and encourage wider participation of trained volunteers.

To improve coordination and accountability, the Deputy Commissioner directed every department to nominate a dedicated Nodal Officer responsible for registrations, activity planning, timely uploading of events and coordination with the district administration.

Reiterating the transformative potential of MY Bharat, the Deputy Commissioner called upon all stakeholders to work in close coordination to make the initiative a vibrant youth movement across Rajouri, ensuring meaningful participation from every educational institution, government department and village.

The Deputy Commis-

sioner also reviewed the progress under Mission YUVA and directed the concerned officers to expedite the disbursement of benefits to eligible beneficiaries in a time-bound manner. He stressed the need to intensify awareness and outreach through Yuva Doots to motivate unemployed youth towards entrepreneurship, self-employment and government-supported livelihood opportunities.

The meeting was attended by ADDC Malikzada Sheraz Ul Haq; ADC Ravi Kumar Sihag; ADC Pritam Lal Thapa; ADC Mohd Tanvir; ADC Ramkesh Sharma; ADC Dil Mir; CPO Maqsood Ahmed; SDM Abid Hus-sain Shah; DDE Mohd Nawaz Choudhary; CMO Dr Manohar Lal Rana; DSWO Abdul Raheem, besides officers from various departments.

# Block Diwas held at Malanoo Doda

District admin assures time-bound redressal of public grievances

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The district administration Doda today organized a Block Diwas-cum-Public Outreach Programme at Government Higher Secondary School Malanoo in Block Kahara to provide a platform for the public to directly interact with the district administration and raise issues concerning development and public welfare.

District Development Commissioner (DDC) Doda Krishan Lal presided over the programme, which witnessed enthusiastic participation from locals, representatives, former Sarpanches, social activists and officers from various departments.

During the interaction, the public projected a wide range of demands and grievances requiring the attention of the district administration.

The issues highlighted included improvement of mobile network connectivity, augmentation of drinking water facilities, enhancement of the quality of school education, replacement of wooden electricity poles, filling of staff shortages in educational institutions, establishment of an Education Zone for Kahara Block and the opening of a Government Degree College at Malanoo.

The participants also sought better road connectivity to Bani, Trankhal, Draman, Jai, Tatna, religious institutions and tourist destinations. They demanded early forest clearance for the PMGSY Kahara-Tatna road, construction of the Jounan Bridge, repair of potholes and resolution of compen-



sation issues related to road projects.

Health and civic issues raised during the programme included strengthening of the Trauma Hospital at Kahara, filling of staff vacancies at PHC Malanoo, provision of ambulance services, enhancement of Fire and Emergency Services, compensation for flood-affected families, issues related to Jal Jeevan Mission, irrigation works, verification of AAY ration cards, PMAY-Gramin beneficiary issues, transport facilities for school children, establishment of a Naib Tehsildar office at Halaran, construction of bus stand, public toilets, improvement of the drainage system at Kahara, Gas Agency at Malanoo and construction of an NTPC office building at Kahara.

The DDC gave a patient hearing to all the grievances and directed the concerned departments to examine each issue on priority. Officers were instructed to resolve matters falling within their jurisdiction in a time-bound manner while issues requiring intervention at higher levels would be taken up with the appropriate authorities.

The DDC also informed the gathering that a separate review meeting would be convened with the concerned departments to assess the grievances projected during the Block Diwas and ensure their prompt redressal through a coordinated approach.

The DDC also reiterated the district administration's commitment to ensuring equitable development and effective implementation of government schemes across the district. He directed all departments to maintain close coordina-

tion and expedite developmental works to improve public service delivery in the remote areas of Kahara Block.

On the occasion, various government departments set up awareness stalls to disseminate information about flagship welfare schemes and public services. The Health Department also organized a medical camp, where healthcare services and consultations were provided to the locals.

The DDC was accompanied by the Chief Planning Officer (CPO), Sub-Divisional Magistrate (SDM), Assistant Commissioner Development (ACD), Assistant Commissioner Panchayat (ACP), District Social Welfare Officer (DSWO), Chief Animal Husbandry Officer, (CAHO), District Sheep Husbandry Officer (DSHO) and officers from the concerned departments.

# DC Rajouri reviews progress under SAMAGRA Shiksha, PM POSHAN Schemes

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JAMMU, JULY 11

Deputy Commissioner Rajouri Abhishek Sharma, today chaired a comprehensive review meeting to assess the implementation and progress of the SAMAGRA Shiksha and PM POSHAN schemes in the district.

The Deputy Commissioner reviewed the facilities available in Kasturba Gandhi Balika Vidyalayas (KGBVs) and took stock of the functioning of seasonal education centres established in upper and remote areas during the summer season to ensure uninterrupted education for children. Emphasising regular monitoring, he directed the concerned officers to submit weekly reports on the activities and functioning of these centres.

The meeting also reviewed the physical and fi-



ncial progress of works being executed under SAMAGRA Shiksha.

The Deputy Commissioner instructed the executing agencies to ensure timely completion of all ongoing projects while maintaining prescribed quality standards. He directed officers to closely monitor progress and resolve bottlenecks without delay.

A detailed review of the human resource position

under SAMAGRA Shiksha was also conducted. Discussions focused on the availability of teaching and non-teaching staff, measures to strengthen educational institutions and the enrolment status in both government and private schools.

Reiterating the district administration's commitment to improving the education sector, the Deputy Commissioner called for close coordination among

all stakeholders to ensure effective implementation of educational schemes and timely achievement of the intended outcomes.

The meeting was attended by ADDC Malik Zada Sheraz Ul Haq, ADC Ramkesh Sharma, ADC Dil Mir, ADC Pritam Lal Thapa, SDM Abid Hus-sain Shah, CPO Maqsood Ahmed, SE PWD (R&B) Manzoor Ahmed, Chief Education Officer and other concerned officers.

# District admin Kishtwar disburses funds under PM-RAHAT Scheme

HIMALAYAN MAIL NEWS  
JAMMU, JULY 11

The district administration Kishtwar under the leadership of Deputy Commissioner Pankaj Kumar Sharma successfully disbursed the treatment funds received through MoRTH to the eligible beneficiaries through PFMS, thereby effectively implementing the Prime Minister's Road Accident Victims' Hospitalisation and Assured Treatment (PM-RAHAT) Scheme.

The district administration has ensured the effective rollout of the PM-RAHAT Scheme, which provides cashless treatment to eligible road accident victims during the critical golden-hour period, thereby enhancing the chances of survival through timely medical interven-



tion. As part of the implementation, the Office of the Deputy Commissioner Kishtwar has facilitated the disbursement of ₹4,200 (Rupees Four Thousand Two Hundred only) to the concerned empanelled hospital for the treatment of an eligible beneficiary under the scheme, marking

a landmark in the operationalisation of the initiative in the district of the Union Territory of Jammu and Kashmir.

Since the launch of the scheme in the district, 36 cases have been registered on the PM-RAHAT portal, of which 23 cases have been approved after police verification, while 13 cases

were rejected due to ineligibility. Notably, there are currently no pending or pre-approved cases, reflecting prompt verification and efficient inter-departmental coordination.

It is pertinent to mention here that the Motor Vehicle Department Kishtwar under the directions of the Deputy Commissioner conducted various awareness programs at multiple locations across the district regarding the PM-RAHAT Scheme. The successful implementation of the scheme has been made possible through the coordinated efforts of the district administration, Police, Transport Department and other stakeholders, ensuring seamless processing of cases and timely financial assistance to healthcare institutions.

# District admin Rajouri launches intensive PMFBY Awareness and Enrolment Campaign

140 camps to be organised across the district; departments directed to ensure coordinated service delivery and maximum farmer outreach

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Deputy Commissioner Rajouri Abhishek Sharma, chaired a detailed review meeting with senior district officers and representatives of the concerned departments to review preparations for the district-wide awareness and enrolment campaign under the Pradhan Mantri Fasal Bima Yojana (PMFBY).

During the meeting, a comprehensive district strategy covering departmental convergence, farmer mobilisation, publicity, camp management, enrolment assistance,

claim-procedure awareness and monitoring was discussed and finalised.

Under the campaign, 140 awareness, enrolment and claim-procedure camps are scheduled to be organised across different areas of the district from July 11 to July 30, 2026. The camps will serve as farmer-service points where eligible cultivators will be provided information and assistance regarding enrolment, required documentation, correction of application-related deficiencies, insurance coverage, claim procedures and grievance redressal.

The Deputy Commissioner directed all con-

cerned departments to ensure the presence of their nominated officers and officials at the assigned camps. The Agriculture Department, Revenue authorities, Rural Development and Panchayati Raj institutions, banks, Common Service Centres and the implementing insurance company have been asked to function as a coordinated field team.

Special emphasis has been laid on reaching non-loanee farmers, small and marginal cultivators, women farmers, eligible tenant and sharecroppers and farmers residing in remote, hilly and border areas.



The Deputy Commissioner instructed that each camp must clearly explain the procedure for reporting crop loss. Farmers will be advised to report losses arising from notified local-

ized calamities or post-harvest risks within 72 hours through the prescribed channels and to safely retain their application acknowledgement and grievance or claim reference

number.

A coordinated publicity campaign will be undertaken through newspapers, official social media platforms, WhatsApp groups, Panchayat-level networks, public announcements and locally appropriate communication channels. Publicity material will clearly indicate the date, time, exact venue, area covered and contact details for every camp.

Messages, posters and audio material will also be disseminated in Hindi and Urdu and wherever required in Gojri, Pahari and Dogri to ensure effective outreach in different parts of the district.

The Deputy Commissioner stressed that the campaign should not be treated merely as a series of awareness meetings. Each camp must result in measurable service delivery, including assistance to farmers, completion or correction of applications, resolution of documentation issues and proper guidance regarding claims and grievances.

A dedicated coordination mechanism has also been established for daily communication, reporting and immediate resolution of issues related to banks, CSCs, land records, portal connectivity and the insurance company. Senior offi-

cers will monitor the camps within their respective jurisdictions, while daily outcome-based reports will be reviewed at the district level.

The district administration appealed to all eligible farmers to attend the camps being organised in their respective areas and avail the assistance being provided under the campaign.

The meeting was attended by ADDC, Malikzada Sheraz-ul-Haq; ADC, Ravi Kumar Sihag; ACR Mohd Jahangir Khan; Chief Agriculture Officer (CAO), Rajesh Verma besides other district and sectoral officers.