

LG Launched Swachh Yatra IEC Campaign, Eco-Interventions for Shri Amarnath Ji Yatra

HIMALAYAN MAIL NEWS
JAMMU, JUNE 28



"A clean, sustainable, zero landfill Shri Amarnath Ji Yatra is a firm declaration that despite the harshest geographical conditions, ensuring cleanliness is our collective responsibility. An outstanding example of this commitment is the 'Trayambakam' mobile application. It is a simple, intuitive, and useful tool through which any pilgrim can send a photo of waste or litter at a location and ensure immediate action.

The circular economy initiatives are also highly commendable. The "Swaha" utensil bank, where steel plates and cups are used against a small security deposit, conveys to every pilgrim that convenience and environmental responsibility can go hand in hand. The "Amarnath Seva Cafe" turns waste collection into an act of service and participation. Exchanging collected plastic for tea and snacks is not only a transaction but it signals that true devotion to Baba Barfani

manifests through active participation in keeping the pilgrimage clean," the Lieutenant Governor said. He also announced the regulatory framework including four way segregation, a complete ban on single use plastic, and prescribed sanitation standards for each langar and camp to lay a strong foundation for environmental protection.

"Directorate of Rural Sanitation's official logo, featuring Lord Shiva and 34 tridents arranged around him, reminds us that protecting this holy land and its environment is our shared duty. The pilgrimage anthem "Swachhta Dharma Hamara" will surely resonate in pilgrims' hearts in the same way as Baba's blessing and the echo of these mountains remain with them long after the journey ends. I extend my best wishes to the thousands of workers who will

operate on these difficult routes in the coming days. Let us resolve today that Baba Amarnath's sacred pilgrimage will be an unparalleled experience for pilgrims from across the country and abroad," the Lieutenant Governor said.

Shri K.N. Rai, Member, Shri Amarnath Ji Shrine Board; Shri Nalin Prabhat, DGP J&K; Shri S.J.M. Gillani, Special DG Coordination PHQ; Dr. Mandeep K Bhandari, Principal Secretary to Lieutenant Governor and CEO Shri Amarnathji Shrine Board; Shri Anshul Garg, Divisional Commissioner Kashmir; Shri Rahul Yadav, Managing Director JKPDC and Nodal Officer for Baltal Axis; Shri VK Birdi, IGP Kashmir; Shri Jatin Kishore, Deputy Commissioner, Ganderbal; Ms Anoo Malhotra, DG Rural Sanitation J&K and other senior officials attended the launch ceremony.

Satish Sharma lays foundation stone for development works in Maira Mandrian

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Minister for Food, Civil Supplies & Consumer Affairs, Information Technology, Youth Services & Sports, Science & Technology and ARI & Trainings, Satish Sharma, today laid the foundation stone for a series of developmental works in Block Maira Mandrian, Akhnoor, reaffirming the Government's commitment towards strengthening the public infrastructure and ensuring efficient service delivery at the grassroots level.

Among the major projects inaugurated was the upgradation and construction of the Godhan-Tuppa road under NABARD RIDF-XXXI (2025-26), a project aimed at improving the road connectivity, facilitating easier movement of people and goods besides enhancing access to essential services for residents of the area. Following the foundation stone laying ceremony, the Minister presided over a public meeting at Godhan, where he interacted extensively with the local residents, public representatives and officers from various departments.

Senior district and sectoral officers attended the meeting to ensure on-the-spot redress of public grievances and to expedite solutions to issues raised by the people. Addressing the gathering, Satish Sharma said that the government is committed to create robust public infrastructure that directly improves the quality of life of citizens. He emphas-

ized that roads, public utilities, education, healthcare, sports facilities and digital infrastructure are the building blocks of inclusive and sustainable development.

The Minister said that governance must remain people-centric and responsive, adding that direct engagement with the citizens enables the administration to understand local priorities and deliver solutions in a time-bound manner. He reiterated that the government is focused on taking governance to the doorsteps of the people by strengthening grassroots institutions and ensuring greater public participation in the development process.

"Development is meaningful only when it reaches every village and every household. Our objective is not merely to create assets but to improve the everyday lives of people through better infrastructure, efficient

public services and accountable governance," the Minister said.

He stressed that continuous interaction between the administration and the public is essential for transparent governance and effective implementation of welfare programmes. He directed the concerned officers to remain accessible to the people, promptly address genuine grievances and ensure that developmental works are completed within stipulated timelines while maintaining quality standards.

Satish Sharma said that it is firm resolve of the present dispensation to accelerate the developmental initiatives across Jammu and Kashmir with special emphasis on rural connectivity, public amenities, youth development, technology-driven governance and improved service delivery. He said that every department

must work in close coordination to fulfil the aspirations of the people and ensure that the benefits of development reach every corner of the region.

During the interaction, several public delegations and local residents projected demands related to roads, drinking water, electricity, education, healthcare and other civic amenities. The Minister assured the people that all their genuine demands would be examined on priority and addressed in a phased and time-bound manner.

He assured the gathering that the government will continue to strengthen public infrastructure while making governance more transparent, participatory and citizen-oriented, ensuring that development remains inclusive and responsive to the needs of the people at the grassroots level.

DC Bandipora joins Muharram Procession at Sumbal

BANDIPORA, JUNE 28: Deputy Commissioner Bandipora, Indu Kanwal Chib, accompanied by Senior Superintendent of Police Bandipora, Ajaz Ahmad Zargar, on Sunday participated in the 12th Muharram procession at Sumbal Sub-Division.

The procession, taken out by mourners from various villages, drew a large gathering of devotees and participants from across different districts.

On the occasion, the Deputy Commissioner distributed refreshments and drinking water among the mourners and interacted with procession organizers and the general public. People from various sections of society also extended refreshments to participants, reflecting the spirit of communal harmony, brotherhood and mutual respect. The District Administration had put in place comprehensive arrangements including deployment of magistrates and security personnel, healthcare services, drinking water, sanitation,



power supply and traffic regulation to ensure the smooth and peaceful conduct of the procession.

Speaking on the occasion, the Deputy Commis-

sioner reaffirmed the District Administration's commitment to ensuring all necessary facilities for the observance of Muharram and appreciated the coop-

eration extended by procession organizers, religious leaders, volunteers and the general public in maintaining peace and harmony.

Intensified Pulse Polio Immunisation campaign launched across Poonch district

POONCH, JUNE 28: Deputy Commissioner Poonch Ashok Kumar Sharma today formally inaugurated the three-day Intensified Pulse Polio Immunisation Campaign at Raja Sukhdev Singh District Hospital, Poonch.

The DC informed 427 Pulse Polio booths have been established across the district, with 854 teams deployed, besides 13 dedicated teams stationed at check posts and high-footfall areas including bus stands to cover children aged zero to five years. Over the next two days, door-to-door teams will visit households to identify and vaccinate children who missed booth-based sessions.

CMO Poonch Dr Parvaiz Ahmed Khan said June 28 has been dedicated to booth-based vaccination, with June 29 and 30 focussed on house-to-house vaccination to cover missed children. Poonch district has iden-



tified 79,560 children aged zero to five for vaccination. The 427 booths include 32 in Urban Poonch, 140 in Mandi, 120 in Mendhar and 135 in Surankote.

A total of 86 supervisors have been deployed, each monitoring five booths. The target child population includes 4,320 in Urban Poonch, 24,670 in Mandi, 26,000 in Mendhar and

24,570 in Surankote, with the campaign covering 92,903 households across the district.

Special arrangements have been made for 24 hard-to-reach areas, six high-focus areas, 13 transit points, four mobile teams and four mela/bazaar teams. A total of 1,708 team members, including paramedics, ASHA work-

ers, Anganwadi Workers and volunteers, have been deployed.

Among those present were Chief Medical Officer Dr Parvaiz Ahmed Khan, Medical Superintendent District Hospital Dr Mohd Shafeeq, Deputy Chief Medical Officer Dr Ruby Naz Bhatti and District Immunisation Officer Dr Zohra Parveen.

'Sagar Se Antariksh Tak' Book Launched

NEW DELHI, JUNE 28: The grand book launch of 'Sagar Se Antariksh Tak: Bharat Ki Raksha Kranti', a research-based book by senior journalist and author Yogesh Kumar Goyal, was held on June 28 at a ceremony organized at the Anjuman Taraqqi Urdu Hind Auditorium, Rouse Avenue, New Delhi. Hundreds of dignitaries, media persons, academicians, doctors and social workers from various fields across the country participated in this dignified program organized by the non-political organization National Akali Dal. Dedicated to independent India's defense journey, this 300-pages book presents a comprehensive and research-oriented analysis of the country's military strength, strategic self-reliance, rapid development of defence technology, and modern security infrastructure.

Particularly in the context of 'Atmanirbhar Bharat', this work, which presents the achievements, challenges and future prospects of the Indian defence sector

from a new perspective, is being considered a significant contribution to the literature on national security. The Hindi Academy, Delhi, has already awarded a sum of 25 thousand rupees to Yogesh Goyal for the publication of this book.

During the ceremony, Yogesh Kumar Goyal was also honoured with the 'Desh Ratna Award' for this book. This honour was presented by Paramjeet Singh Pamma, National President of the organization, in the graceful presence of Susan Anand, former Cabinet Minister of the Uttar Pradesh Government; Dr. Aditya Bhati, Senior Neurosurgeon at Indraprastha Apollo Hospital; Dr. R.N. Kalra, Chief Executive Officer of Kalra Hospital; Bhavna Dhawan, National President of the National Akali Dal Women's Wing; Vikrant Mohan, National Secretary; Rakesh Yadav, President of the Federation of Sadar Bazar Traders Associations; and Dr. Mohammad Ali Nizami, Chairman of the Nizami Charitable Trust.

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