

DSWD Jammu organises vibrant awareness rally under Nasha Mukh Bharat Abhiyan

Participants pledge to promote drug free society



HIMALAYAN MAIL NEWS
JAMMU, APR 27

To combat drug abuse and mobilize the community towards a healthier future, the District Social Welfare Department (DSWD) Jammu today organised a vibrant awareness rally under the flag-

ship 'Nasha Mukh Bharat Abhiyan' (NMBA).

The massive awareness event was conducted under the supervision of District Social Welfare Officer Preeti Sharma.

Addressing the gathering, the DSWO emphasized the department's unwavering commitment to eradicating the drug menace

from the society. She highlighted the ongoing efforts of the department in creating a robust and accessible support system focused on both the prevention of drug abuse and the rehabilitation and recovery of affected individuals.

A significant highlight of the awareness program was the administration of a

collective pledge against drug abuse.

The participants solemnly vowed to stay away from all forms of intoxicants and pledged to actively protect their peers, families, and surroundings from the scourge of addiction, thereby reinforcing the government's vision of a healthy, prosperous, and drug-free society.

The rally witnessed overwhelming participation and enthusiasm from various sections of the community. Among those who actively participated in the rally were members of the Golden Day Care Centre, officials and staff from all sub-offices of the Social Welfare Department, and prominent members of the civil society.

The participants marched through the area holding placards and raising slogans to disseminate the message of a drug-free Jammu and Kashmir.

AIIMS hosts National ENT Training Workshop at Jammu



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All India Institute of Medical Sciences Jammu successfully organised a Two-day Temporal Bone Dissection Conference at its Vijaypur campus, drawing participation from ENT specialists and delegates from across the country.

The event was inaugurated by Prof. (Dr) D.N. Sharma, Executive Director and CEO, who highlighted the importance of skill-based training in improving surgical outcomes. Prof. (Dr) Meeta Gupta also stressed the role of continuous medical education and interdisciplinary collaboration in strengthening healthcare delivery.

Conducted under the leadership of Dr Darwin Kaushal and Dr Amardeep Singh, the workshop featured expert lectures, live surgical demonstrations, and cadaveric dissection sessions focusing on advanced otologic procedures.

Eminent faculty from All India Institute of Medical Sciences Delhi, All India

Institute of Medical Sciences Bilaspur and Government Medical College Jammu participated as invited experts.

The programme aimed at enhancing surgical precision and expertise in managing ear diseases, reinforcing AIIMS Jammu's role as a national centre for advanced ENT training and research.

Tonga Rally raises awareness under Nasha Mukh J&K Abhiyan

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Under the ongoing Nasha Mukh J&K Abhiyan, a unique Tonga Rally was organized by the Sopore Administration to spread awareness against drug abuse among the masses.

The rally was led by Additional Deputy Commissioner Sopore, S.A. Raina, and witnessed participation from civil and police officers, officials, and a large number of locals. Around 70 tongas were used in the rally, reviving traditional transport to deliver a strong social message.

The rally commenced from Chankhan bridge and culminated at Fruit Mandi Sopore, drawing significant public attention along the route.

Tongas decorated with placards and banners carried messages highlighting the harmful effects of drug abuse and the importance of a drug-free society.

Speaking on the occasion, ADC So-



pore emphasized the need for collective community efforts to combat drug abuse and urged people, espe-

cially youth, to actively support the Nasha Mukh J&K Abhiyan for a healthier and safer society.

DC Samba chairs NCORD Meeting

Reviews anti-drug measures under Nasha Mukh J&K Abhiyan

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Deputy Commissioner Samba Ayushi Sudan on Monday chaired a meeting of the District Level Committee under the Narco Coordination Centre (NCORD) to review the ongoing measures and achievements of stakeholder departments in eradicating drug abuse and trafficking in the district.

The DC sought detailed Action Taken Reports from all departments including directions issued in previous meetings. The review focused on enforcement actions, seizure and legal proceedings against drug supply networks and implementation of IEC and awareness activities under the Nasha Mukh Jammu & Kashmir Abhiyan across educational institutions, Panchayats and Municipal areas.

"While awareness activities under the ongoing



100-day intensive campaign are being conducted across the district, there is a need to further intensify efforts," the DC emphasized. She directed Education, Health, Social Welfare, Labour, ICDS, DYSSO and other line departments to strictly adhere to the district roster and ensure conduct of awareness programmes on a daily basis.

Stressing the importance of strong enforcement, the

DC called for stringent legal action against drug peddlers to curb the supply of contraband substances. She also highlighted the need for robust monitoring in educational institutions and medical establishments, along with strengthening surveillance mechanisms in vulnerable and hotspot areas.

The DC underscored that inter-departmental coordination and sustained efforts are crucial to effectively

tackle the menace of drug abuse. She further stressed the importance of timely treatment and rehabilitation of affected individuals, along with their empowerment through various self-employment and government welfare schemes.

The meeting was attended by ASP Garu Ram Bhardwaj, CPO Kasturi Lal, heads of all line departments and other concerned officers.

Census-2027: 3-day training programme for Field Trainers begins in Jammu

HIMALAYAN MAIL NEWS
JAMMU, APR 27

The District Administration Jammu today commenced a three-day training programme for Field Trainers (FTs) in connection with the forthcoming Census-2027 operations.

The training programme is being organized under the supervision of Additional Deputy Commissioner (District Census Officer) Vidhur Shekhar and the Additional District Census Officer Jammu (Master Trainer of the District -Neeraj Sharma) to strengthen preparedness for Phase-I: House Listing and Housing Census (HLO).

As many as 46 Field Trainers drawn from different departments are participating in the programme. These Field Trainers would further impart training to Supervisors



and Enumerators at their respective charge levels to ensure the smooth and efficient conduct of census activities across the district.

The training sessions are being conducted by Resource Persons from Census Operations, including Nodal Officer (NO) Jatinder Kumar and District Coordinator Sunita, who are providing detailed guidance on the procedures and operational framework of

Census-2027.

The participants are being sensitized about house listing procedures, Enumeration Block (EB) mapping, use of the census portal, and the roles and responsibilities of census functionaries.

During the sessions, emphasis is being laid on maintaining accuracy of data, adherence to prescribed guidelines, and timely completion of census activities. Interactive

discussions are also being held to address queries of the participants regarding technical and field-level aspects of the census process.

The district administration Jammu reiterated its commitment to ensure the successful and smooth conduct of Census-2027, highlighting the crucial role of Field Trainers in building the capacity of enumerators and supervisors for this important national exercise.

Dir Horti Reviews DLSMS Functioning

JAMMU, APRIL 27: A virtual meeting was convened by Director Horticulture Jammu, Jenab Gul Syed, to review the overall functioning of the District Level Subject Matter Specialist system (DLSMS) across Jammu Province.

The meeting was attended by Joint Director Horticulture Salil Gupta, Deputy Director Central Mukesh Sharma, Assistant Director Sunil Gupta, officers of the Technical Section, and Soil Analyst Ashwani Sharma.

During the session, emphasis was laid on enhancing awareness among farmers regarding various horticulture schemes through SMS services and ensuring timely dissemination of technical guidance at the grassroots



level. The Director highlighted the importance of advisory services, particularly in areas such as insect and pest management, crop protection measures, and other technical interventions aimed at improving productivity and quality of horticulture crops.

He further directed the officers to intensify awareness campaigns on key schemes, including CSS, ATMA, HADP, MIDH, and RMHDP, to ensure maximum outreach and farmer participation.

The meeting concluded with a call for coordinated efforts to strengthen outreach mechanisms and ensure that farmers receive accurate, timely, and need-based information for informed decision-making.

Army conducts Gujjar-Bakkarwal sammelan at Gool

GOOL, APR 27: In a heartfelt gesture of solidarity and service, Indian Army organised the Gujjar-Bakkarwal Sammelan on 27 April 2026, in the scenic Gool Sub Division of Jammu & Kashmir.

This meaningful gathering brought together Army personnel and community elders, reaffirming the deep and enduring bond between Indian Army and the migratory communities of the Pir Panjal range. The Gujjar and Bakkarwal community represent one of the most resilient nomadic populations in India with centuries-old traditions of transhumance i. e.

the seasonal movement of livestock across the alpine meadows and forested valleys of Jammu & Kashmir and it well acknowledged that their way of life is as challenging as it is culturally rich. Indian Army, deeply conscious of the unique hardships these communities face from harsh weather and inaccessible terrain to limited access to healthcare and infrastructure; remains firmly committed to standing by them at every step of their seasonal journey. The meet served as a vital forum for open & candid dialogue between Army officers and community leaders. Senior



representatives engaged in discussions covering local security concerns, seasonal migration routes, welfare needs and the challenges of navigating the rugged Pir Panjal terrain. At the starting of the function two minutes of silence were observed to pay tribute to the brave son of the Gujjar Bakkarwal community, Janab Ch. Tahir Fazal, who played a significant role in Operation Sarpinash during 2002-03 and passed away on 22 April 2026. Community heads were given a patient hearing and the Army pledged towards continued collaboration to ensure that migration

routes remain safe and the communities feel protected & empowered throughout their travel. Indian Army also assured continued support to provide requisite medical assistance by conducting Medical and Veterinary Camps along with dedicated check-ups for community members and essential care for their livelihood. Indian Army's engagement with the Gujjar and Bakkarwal community goes far beyond a single event. It is a steadfast ongoing commitment rooted in the philosophy of "Awaam ki Fauj, Awaam ke Liye"-The People's Army, For the People.