

CS sets outcome-driven agenda for '100-Day Nasha Mukta J&K' Campaign



HIMALAYAN MAIL NEWS
JAMMU, APR 15

Chief Secretary, Atal Dulloo, today chaired a high-level meeting to review the implementation of the UT-wide '100 Days Nasha Mukta J&K' campaign, which was kickstarted by the Lieutenant Governor on April 11 from MA Stadium, Jammu.

The meeting was attended by all Administrative Secretaries designated as District Mentors by the Government, Divisional Commissioner, Jammu/Kashmir, Director, Information; Director, School Education, Jammu/Kashmir; HoDs from Social Welfare and Health Departments along with Deputy Commissioners of all districts.

Emphasizing the importance of the initiative, the Chief Secretary called upon all stakeholders to transform the campaign into a mass movement reaching every household across Jammu and Kashmir. He underscored the need for a robust and result-oriented implementation plan to be prepared by each department and district for execution during the three-month campaign period.

Taking a detailed review, the Chief Secretary sought inputs from each District Mentor and Deputy Commissioner regarding their respective calendars of activities planned during the campaign. He directed that all Panchayats and Urban Local Body wards must be covered to ensure no area remains untouched.

Highlighting the need to make the campaign outcome-driven, he directed that the data generated during these 100 days be distinctly captured on the 'Nasha Mukta J&K' portal of the Information Department. He asked the Department of Information and Public Relations (DIPR) to handhold the districts in uploading and maintaining real-time data. He stressed that measurable outcomes such as number of people reached, victims counselled, treated or rehabilitated, and action taken against drug peddlers must be systematically recorded and showcased.

The Chief Secretary further directed key departments including Health, Social Welfare and Home to intensify their efforts during this period and work towards achieving quantifiable targets. He also called for a comprehensive

review of all Drug De-Addiction Centres to assess availability of facilities and ensure adherence to prescribed norms and standards.

Principal Secretary, Home, Chandraker Bharti, emphasized strengthening enforcement alongside Information, Education and Communication (IEC) activities. He highlighted the need to popularize the Tele-MANAS helpline among affected individuals and proposed its integration with the emergency response number 112 for centralized monitoring. He also encouraged citizens to report drug-related activities, assuring that their identities would be kept confidential.

He further stressed adherence to directions issued during UT-level NCORD meetings and asked districts to regularly review their implementation during the campaign. He informed that all such directions would be shared with District Mentors and field functionaries for effective execution.

Commissioner Secretary, Social Welfare Department, Sarmad Hafeez, presented a detailed overview of the three-month campaign, which commenced

with a 'Padh Yatra' led by the Lieutenant Governor. He informed that the campaign aims to reach every district through extensive awareness and mobilization programmes. Departments have been directed to prepare specific action plans with a focus on participation of students and youth, NCC/NSS volunteers, NYKs, Scouts and Guides, PRIs and elected representatives, he added.

He further informed that a key component of the campaign involves intensified action by law enforcement agencies against drug trafficking networks in a mission mode. Elaborating on the guidelines, he stated that districts will identify and refer drug abuse victims to Drug De-Addiction Centres and Addiction Treatment Facilities in coordination with the Health Department, while also engaging influencers, sportspersons and youth icons for awareness generation. The campaign will focus on youth mobilization, hotspot interventions, and activities at schools, colleges, Panchayats and urban wards. Wide publicity will be ensured through print, electronic and social media in coordination with the Information Department.

He also informed that each district will nominate a nodal officer for coordination, monitoring and reporting. A robust daily reporting mechanism will be established with uploading of reports, photographs and videos on the 'Nasha Mukta J&K' portal to ensure comprehensive coverage of all Panchayats and wards without exception.

Cross-border narcotics network busted; most-wanted drug lord held

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JAMMU, APR 15

Police on Wednesday said a major narcotics network with interstate and cross-border links was busted with the arrest of most-wanted drug kingpin Gulzar Ahmad alias Lau Gujjar along with several of his associates.

Senior Superintendent of Police (Jammu) Joginder Singh said Gujjar had been supplying narcotics in bulk quantities across the region, and evading capture for more than two decades, terming his arrest a major breakthrough. "He was a hardcore criminal and a key figure in the drug supply chain. His network has now been fully identified and dismantled," the SSP told reporters here.

He said Gujjar entered the criminal world as a bovine smuggler in 2006 before launching himself into drug trade around 2016, and scaling up operations by 2019.

A Pakistan-made pistol was recovered from his possession at the time of his arrest on April 4, the SSP said, adding that three of his associates were also arrested and more than 700 grams of heroin was



seized.

Interrogation of around 10 more suspects linked to the network is underway, while around two dozen other suspects have been identified and are under surveillance, he said.

SSP Singh said a Special Investigation Team (SIT) headed by a superintendent of police rank officer has been constituted to probe the case, who would examine forward and backward linkages of the network including financial trails and assets created through illicit trade.

The police are trying to ascertain the source and

the routes through which these illicit supplies entered India — whether through Punjab, Jammu and Kashmir or through other border areas, he said.

Singh said the weapon recovered from the accused drug lord indicates a Pakistan link. "We are investigating that aspect as well, pointing towards broader narco-terror angle."

The SSP said Gujjar was wanted in at least 28 cases in Jammu district alone and dozens of FIRs are registered against him in other states under differ-

ent identities.

Highlighting the crackdown against drug syndicates, he said police have so far registered 103 cases related to drug peddling in Jammu district this year.

Out of these, nine cases involve commercial quantities of contraband.

Nearly 11 kg of heroin has been seized, along with poppy husk, ganja, controlled medication capsules, and other such contraband, he said, adding around 20 driving licences have been cancelled, and nearly 200 vehicles linked to drug activities have been blacklisted.

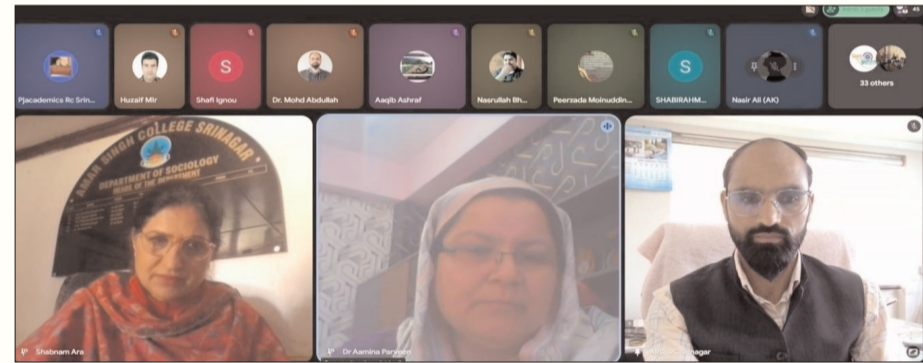
IGNOU Srinagar organises students' discussion forum on Nari Shakti Vandan Adhiniyam

HIMALAYAN MAIL NEWS
JAMMU, APR 15

Indira Gandhi National Open University (IGNOU) Regional Centre Srinagar organised an online Students' Discussion Forum on the theme-Nari Shakti Vandan Adhiniyam to create awareness among learners about women's empowerment and constitutional provisions for enhancing their political representation.

The programme was conducted in an interactive format featuring expert presentations followed by a question-and-answer session. The discussions were facilitated through multimedia presentations and real-time engagement to encourage participation and exchange of ideas.

The event witnessed participation from students, academic counsellors, coordinators, college princi-



pals from various government colleges in the Valley, and officers and staff of the Regional Centre.

Speaking on the occasion, Regional Director, IGNOU Regional Centre Srinagar, Dr. A. H. Rizvi, stated that the programme aimed at encouraging learners to actively contribute towards promoting inclusivity and awareness on women's rights.

Dr. Amina Parveen, Head, Department of Education, University of Kashmir, and Dr. Shabnam Ara, Head, Department of Soci-

ology, Amar Singh College Srinagar, highlighted the issue of underrepresentation of women in legislative bodies such as the Lok Sabha and State Legislative Assemblies. They underlined the importance of the Nari Shakti Vandan Adhiniyam in addressing gender gaps and enhancing women's participation in governance, while also discussing socio-cultural and structural challenges faced by women.

During the deliberations, participants emphasised the need to strengthen

awareness among students regarding women's political rights and to utilise educational institutions as platforms for sensitisation on gender issues.

The importance of capacity-building initiatives to equip women for leadership roles and active participation in governance was also highlighted.

Participants resolved to promote equality, justice and empowerment of women and to undertake sustained efforts towards bridging gender gaps in political representation.

30K posts referred, 15K youth recruited in J&K since last year: Dy CM

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Deputy Chief Minister, Surinder Choudhary, today said that the government is prioritising employment generation, having referred nearly 30,000 posts and facilitated recruitment of around 15,000 through various agencies over the past year in Jammu and Kashmir.

The Deputy Chief Minister informed this while addressing a large public gathering at Kunzar in the Gulmarg constituency.

He was accompanied by Advisor to Chief Minister, Nasir Aslam Wani, MLA Gulmarg Peerzada Farooq Ahmad Shah and senior officers.

Addressing the gathering, the Deputy Chief Minister reiterated the government's commitment towards creating sustainable employment opportunities for the youth. He emphasized that thousands of vacancies have been referred and filled on merit through recruitment agencies, reflecting the administration's focused efforts towards employment generation in J&K.

On the occasion, the



Deputy Chief Minister felicitated the beneficiaries under Mission Yuva scheme and distributed sanction letters, cheques and keys of commercial vehicles among them. He highlighted that the government is actively strengthening the self-employment ecosystem under Mission Yuva, enabling youth to establish successful business ventures and generate further employment opportunities.

During his address, he also underlined the importance of labour cards and urged people to register

themselves to avail benefits such as educational scholarships, financial assistance for specially-abled individuals, and other welfare schemes.

Earlier, the Deputy Chief Minister laid the foundation stone for upgradation of Kunzar-Hardshoora Road in Kunzar.

He stated that several road projects in Kunzar and other areas of the Gulmarg constituency were completed last year under NABARD, PMGSY and other schemes while many more are underway this year to further strengthen

connectivity in the region.

Advisor Nasir Aslam Wani and MLA Peerzada Farooq Ahmad Shah also addressed the gathering and reaffirmed the government's commitment to infrastructure development and youth empowerment across Jammu and Kashmir. Earlier in the day, the Deputy Chief Minister, accompanied by MLA Tanvir Sadiq, paid obeisance at Gurdwara Damdama Sahib in HMT, Srinagar and appreciated the shrine's significance as an important spiritual center for devotees.

Nasha Mukta Campaign marked by sports based awareness activities in Shopian

SHOPIAN, APRIL 15: Under the ongoing '100 Days Nasha Mukta Jammu & Kashmir Campaign 2026', the Department of Youth Services & Sports (DYSS), District Shopian, today organized a series of sports based awareness activities across the district to engage youth and reinforce the message of a drug free society.

The activities were conducted at multiple educational institutions including GHSS Shopian, HSS Sedow,

HS Pahnoo, and Gunj Baksh Hanfia Public High School Arhama, witnessing active participation from students. As part of the campaign, sports tournaments on the theme of "Say No to Drugs" were organized, including cricket, football, and kabaddi competitions.

These activities aimed to channelize the energy of youth into positive and constructive pursuits while simultaneously spreading awareness

about the harmful effects of substance abuse.

Students actively participated in the events, which also featured interactive sessions, discussions, and motivational inputs highlighting the physical, mental, and social consequences of drug addiction.

Emphasis was laid on adopting a healthy lifestyle, discipline, and the role of youth in building a drug-free society.

CM rededicates renovated War Memorial, attends 78th Raising Day of JAK LI Regimental Centre

HIMALAYAN MAIL NEWS
JAMMU, APR 15

Chief Minister Omar Abdullah today rededicated the renovated War Memorial and attended the 78th Raising Day celebrations of the Jammu & Kashmir Light Infantry (JAK LI) Regimental Centre at Srinagar.

The programme was held at the Regimental Centre, where the Chief Minister, as Chief Guest, unveiled the renovated War Memorial and participated in a wreath-laying ceremony to pay homage to the brave soldiers who laid down their lives in the service of the nation.

The function was attended by several distinguished dignitaries, including former J&K Chief Minister Farooq Abdullah, Colonel of the JAK LI Regiment Lt. Gen. Manish Erry, Chief of Staff 15 Corps Maj Gen Saurabh Sharma, GOC 31 Sub Area Maj Gen Abhijit Mitra, Commandant JAK LI



Regimental Centre Srinagar Brig. Ved Beniwal and Officers of the Regiment.

The Jammu & Kashmir Light Infantry Regiment, one of the most decorated regiments of the Indian Army, has a rich legacy of valour and sacrifice. Orig-

inating from the J&K Militia raised during the 1947 conflict, the Regiment has played a pivotal role in major military operations, including the wars of 1965 and 1971, Operation Meghdoot in Siachen, and Operation

Vijay during the Kargil conflict. The Regimental Centre has also been recognised for its outstanding training standards and its contribution to shaping a new generation of disciplined and committed soldiers.