

Mega 3-day Awareness Drive concludes in Kishtwar

HIMALAYAN MAIL NEWS
JAMMU, APR 10

The three-day district-level awareness programme organized by the Department of School Education, concluded successfully today, witnessing enthusiastic participation from the line departments, teachers, students and civil society members across the district.

The programme focused on key social themes including road safety, social awareness, environmental protection, mental health, drug de-addiction and career guidance.

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The overall district-level event was organised under the guidance of Deputy Commissioner Pankaj Kumar Sharma, Chief Education Officer Sanjay Dogra coordinated the event.

On the second day, a district-wide grand poster-making and slogan-writing competition was organized across educational institutions, drawing large-scale participation from students.

The main district-level event was held here at Government Boys' Higher Secondary School, where students from various schools participated in the poster-



making competition.

An awareness session on road safety was also conducted during the event. District Traffic Inspector Anil Raina was the resource person. He shared valuable insights on traffic rules, safety measures and responsible road usage.

On the concluding day, a grand awareness rally was organized from the New DC Office to TRC Kishtwar.

The rally was flagged off by the Deputy Commissioner and saw participa-

tion from over 2,000 individuals, including officers from the line departments, students, teachers and civil society members.

Participants carried IEC posters conveying messages on environmental protection, road safety and social responsibility.

The Motor Vehicle Department (MVD) distributed road safety IEC materials among the participants.

Similar rallies were also taken out by the educational institutions across

the district, spreading awareness through impactful slogans such as "Plant Trees and Save the Earth," "Nazar Hati, Durghatna Ghati," and "Say No to Drugs, Save Lives," among others.

ADDC Vinod Kumar Behnal; ACD Manoj Kumar; ARTO Tasleem Wani; CEO Sanjay Dogra; Dy. CEO Masood Ahmed Qazi; ZEO Ashok Kumar; DTI Anil Raina and other district officers were present on the occasion.

DLSA Reasi promotes environmental conservation

REASI, APRIL 10: Under the visionary leadership of Chairman, District Legal Services Authority, Reasi (also Pr. District and Sessions Judge) Khalil Choudhary and the guidance of Secretary Pooja Gupta, awareness events on Afforestation was orga-

nized today at Legal Aid Clinic Arabia, Shibrass and several other places in Mahore.

The programme was conducted by the PLVs of TLSC Mahore to sensitize the locals about the importance of tree plantation, environmental conservation for

maintaining ecological balance. The PLVs highlighted the adverse effects of deforestation and encouraged the participants to actively contribute towards planting and preserving trees.

A Poster making competition on the theme "Save Environment" was orga-

nized at Government Middle School-Nangal- Katra. Ten students took part in the competition and showcased their artistic skills while spreading the message of saving the environment. The winners of the competition were felicitated with medals.

J&K Resident Commission's Samuhik Charcha fuels professional growth during Sadhana Saptah

NEW DELHI, APRIL 10: The Resident Commission of the Jammu and Kashmir government organized a "samuhik charcha" as part of the Sadhana Saptah observance, which was held from April 2 to April 8 with extension upto April 10, 2026.

The event was conducted in the Resident Commission office to review the activities related to the Karmayogi Portal. The participation and response of the employees was encouraging which highlighted the success of the programme in promoting professional development and inter-departmental coordination.

The discussion included



a structured review of the office's hourly progress with the employees being informed about the key courses under the programme. It emphasized their significance for professional development and capacity building.

The samuhik charcha

provided a platform for open interaction, wherein the officials shared their experiences and discussed various issues faced while accessing and undertaking the courses. These issues were suitably addressed and the individual concerns were resolved on a

one-to-one basis to ensure smooth participation.

The initiative aimed at enhancing awareness, promoting active engagement and enabling the employees to derive maximum benefit from the learning modules available on the Karmayogi Portal.

Poonch admin gears up for 100 day Nasha Mukta Bharat Abhiyan; plans 76 Awareness programs

HIMALAYAN MAIL NEWS
JAMMU, APR 10

Deputy Commissioner Poonch Ashok Kumar Sharma today chaired a meeting to finalize the action plan for the 100-day Nasha Mukta Bharat Abhiyan in the district.

He also convened a meeting with the civil society members, heads of religious organizations and representatives of NGOs.

The meeting was attended by officials from Health, Education, Social Welfare, Police, Youth Services & Sports and other departments. A detailed and coordinated strategy was deliberated upon to ensure effective implementation of the Abhiyan in the district.

A structured and result-oriented action plan was presented through a de-



tailed PPT, outlining the calendar of awareness, outreach and enforcement activities to be carried out over the next three months. It was informed that as many as 76 events shall be organized under the campaign, covering schools, colleges,

panchayats and urban areas to ensure maximum public engagement.

The Deputy Commissioner stressed the importance of inter-departmental coordination and mission mode participation. He emphasized focus on aware-

ness generation, community mobilization and behavioral change, particularly among the youth.

Director Employment and District Mentor Poonch Harvinder Singh joined the meeting virtually and appreciated the proactive approach of the district administration.

He underscored the importance of continued coordination among departments and active community participation for the success of the Abhiyan.

Later, the DC chaired a meeting with religious heads and prominent citizens of the district, seeking their support in mobilizing community participation and strengthening the anti-drug campaign. He urged them to actively contribute towards making the campaign a success and sought their suggestions.

JKAACL, CUJ organise Vibrant Punjabi-Dogri Cultural & Music Programme

HIMALAYAN MAIL NEWS
JAMMU, APR 10

The Jammu and Kashmir Academy of Art, Culture and Languages (JKAACL), in collaboration with Central University of Jammu (CUJ), organised a Punjabi-Dogri Cultural-Music Programme today in the Brigadier Rajinder Singh, MVC Auditorium of the Varsity.

The programme witnessed enthusiastic participation from eminent local artists and cultural troupes from district Samba, presenting a rich tapestry of Punjabi and Dogri folk traditions. The audience was enthralled by vibrant performances, including soulful folk songs and the energetic Punjabi Gidda.

Renowned local groups-Rattan Lal and Party, Sudesh Kumari and Party and Bodh Raj and Party created a captivating folk ambience through their diverse and traditional musical presentations, reflecting the region's deep-rooted cultural heritage.

Speaking on the occa-



sion, Editor Punjabi Sheeraza Popinder Singh Paras highlighted the initiatives undertaken by JKAACL to promote and preserve Punjabi and Dogri folk culture, especially in far-flung areas of the Jammu region. He also outlined the Academy's upcoming programmes aimed at further strengthening cultural out-

reach. Dean Students Welfare Prof. Ritu Bakshi appreciated the Academy's dedicated efforts in preserving and promoting local folk traditions and literature. She described such initiatives as vital steps towards safeguarding the rich cultural heritage of Jammu and Kashmir.

Senior Faculty members Dr. Neeta Rani and Dr. Aman also appreciated the Academy for organizing such cultural programmes.

The proceedings of the programme were conducted by Sat Slarvi.

Students, faculty besides a large number of music lovers witnessed the programme.

Zaffer takes over as MD of JKB Financial Services

HIMALAYAN MAIL NEWS
JAMMU, APR 10

Zaffer Akeel Shah on Friday assumed charge as the Managing Director of JKB Financial Services Ltd, a wholly owned subsidiary of J&K Bank, marking a key leadership transition in the organisation.

Shah brings with him vast experience in the banking and financial services sector, having held several



important positions at J&K Bank. He has also served as General Manager at J&K Grameen

Bank, where he contributed significantly towards strengthening institutional performance and expanding outreach.

His appointment is expected to bolster the company's focus on operational excellence, innovation and customer-centric growth. Under his leadership, JKB Financial Services Ltd is poised to continue its growth trajectory, achieve new milestones and further enhance stakeholder trust.



सत्यमेव जयते

All are Cordially Invited
to participate in the

PADYATRA

&

MEGA LAUNCH

100 DAYS CAMPAIGN

on

NASHA Mukta JAMMU KASHMIR ABHIYAAN

to be launched by

Shri Manoj Sinha

Hon'ble Lieutenant Governor, UT of J&K

10:30 AM | 11th April, 2026
MA Stadium, Jammu

Route of Padyatra: DIP/J-417/26, Dt: 10.04.2026

M.A Stadium - Dogra Chowk - Bhagat Singh Chowk - J.P Chowk - Vivekananda Chowk - Raghunath Mandir - City Chowk - Shalamar - Ranbireswar Temple - Parade Ground.

Available Parking Slots:

- Vehicles of participants coming from City South Jammu shall park their vehicles at Tawi River Front Parking (Mandir Masjid Point).
- Vehicles of participants coming from City North Jammu shall park their vehicles at Peer Baba Ground, Hockey Ground, Cricket Ground at GGM Science College and Abhinav Theatre Jammu.