

District Administration Reasi launches Good Governance Week 'Prashasan Gaon Ki Ore'

HIMALAYAN MAIL NEWS
JAMMU, DEC 19

District Administration Reasi, under the supervision of Deputy Commissioner, Nidhi Malik, today launched a week-long Good Governance campaign - "Prashasan Gaon Ki Ore". The campaign will be observed from December 19 to December 25, 2025, across the district.

The initiative aims to promote participatory, transparent, accountable and citizen-centric governance, with a special focus on strengthening last-mile delivery of public services and addressing public issues at the grass-roots level.

During the week, a wide range of activities including outreach programmes, awareness drives, grievance redressal camps, special service delivery camps and departmental initiatives will be conducted across the district to ensure direct interaction with citizens and time-bound resolution of grievances.

As part of the launch of Good Governance Week (Sushasan Saptah), several activities were organized in different parts of the district.

The POSHAN Project Reasi organized a special awareness camp at Mansoo, focusing on welfare schemes, financial inclusion initiatives and the importance of health and hygiene.

The officials interacted with local residents, disseminated information about beneficiary-oriented schemes and encouraged maximum



enrolment to ensure inclusive and holistic development. The initiative witnessed an encouraging public response, reflecting growing community participation in governance initiatives.

In the run-up to the Good Governance Week, the Health Department organized a special health camp at PHC Panassa, providing comprehensive healthcare services to the local population.

The camp offered ANC check-ups, Non-Communicable Disease (NCD) screening, Tuberculosis (TB) screening, general OPD services, along with free diagnostic facilities and distribution of essential medicines. Special efforts were made to facilitate Vay Vandana Cards for eligible senior citizens to enhance access to healthcare benefits and social security schemes.

The health camp also em-

phasized preventive healthcare, with staff from PHC Panassa and RBSK Team-B, Pouni, creating awareness about the Pulse Polio Programme, highlighting the importance of complete immunization for children.

Meanwhile, the Social Welfare Department speeded up disposal of applications received under different schemes by improving service delivery through online platforms and strict adherence to PSGA timelines.

The Agriculture Department organized awareness camps at Panchayat, Kisan Khidmat Ghar (KKG), Block and Sub-Division levels across the district. Farmers were sensitized about key agricultural initiatives such as the Holistic Agriculture Development Programme (HADP), Jammu and Kashmir Climate Innovation Programme (JKCIP) and the Soil Health Card Scheme.

Special emphasis was laid

on the Pradhan Mantri Fasal Bima Yojana (PMFBY). Referring to the crop losses caused by incessant rains and flash floods during the Kharif 2025 season, the farmers were advised to promptly register on the PMFBY portal to safeguard themselves against risks arising from natural calamities.

Special focus was also laid on disposal of grievances through CPGRAMS and the JK Samadhan portal.

Addressing the occasion, the Deputy Commissioner Reasi reaffirmed the district administration's commitment to responsive, transparent and people-centric governance.

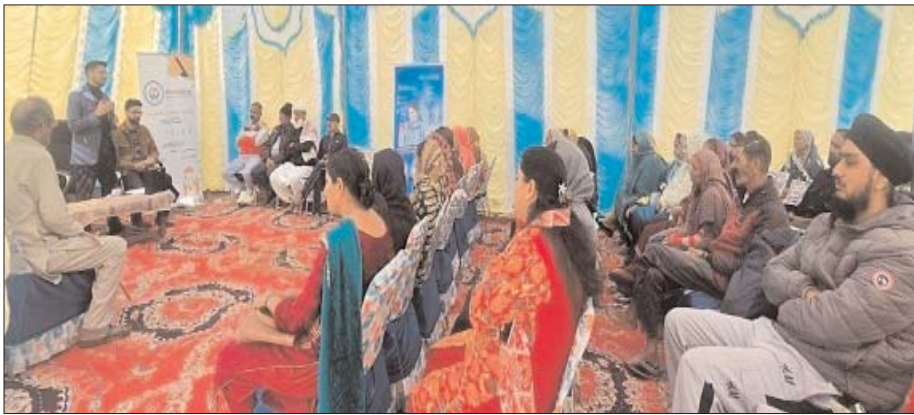
The DC further added that the district administration will continue organizing similar activities throughout the week, reinforcing its dedication to bringing governance closer to the people in the true spirit of "Prashasan Gaon Ki Ore."

RBI Jammu organises financial literacy awareness programme at block Dangri

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The Reserve Bank of India (RBI), in collaboration with the Lead District Bank Office Rajouri, organized a financial literacy awareness programme at block Dangri today.

The event was conducted with the objective of enhancing financial awareness among the general public, particularly on issues related to digital financial literacy, grievance redressal, fraud prevention and social welfare schemes. Branch Manager J&K Bank, local members of Panchayat and representatives from Centre for Financial Literacy (CFL) Rajouri also attended the programme.



Addressing the gathering, Lead District Officer RBI Jammu emphasized the growing relevance of financial literacy in the digital era and urged participants to stay alert against cyber frauds, phishing threats, and unauthorized financial activities. He also highlighted RBI's ini-

tatives toward promoting safe, inclusive, and transparent banking practices. Session was also delivered on UDAM portal, Jaan Suraksha Schemes, grievance redressal and customer liability.

The programme witnessed active participation from students, who engaged enthusi-

astically in discussions and quiz-based interactions. The audience appreciated RBI and the banking officials for conducting the programme and lauded the relevance of financial literacy. Exit quiz was conducted towards the end of session and winners were rewarded.

MVD Rajouri organises medical camp for drivers

RAJOURI, DECEMBER 19: The Motor Vehicle Department (MVD), in collaboration with the Health & AYUSH Department, today organised a free medical health check-up camp here at the fitness trial ground.

During the camp, as many as 110 drivers underwent medical examinations conducted by a team of doctors and paramedical staff. The drivers were advised on the importance of regular health check-ups to prevent road accidents caused by sudden



health-related incapacitation while driving.

The participants were also sensitised about the need to operate well-maintained ve-

hicles, emphasising that vehicle fitness plays a crucial role in ensuring road safety for both drivers and commuters.

The drivers were also made awaren regarding safe driving practices during the winter season.

They were advised to exercise extra care during cold weather conditions, which often result in slippery roads and reduced visibility.

ARTO Rajesh Gupta reiterated the department's commitment to road safety. He stressed that such awareness and health-oriented initiatives would continue to ensure safer roads and healthier drivers in the district.

DC Kishtwar reviews power supply scenario; Sets deadlines for completing ongoing works

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Deputy Commissioner Kishtwar Pankaj Kumar Sharma today chaired a comprehensive review meeting with officers of Jammu Power Distribution Corporation Limited (JPDC), Kishtwar to assess the prevailing power supply scenario and progress of ongoing power infrastructure works and works under RDSS in the district.

At the outset, the Executive Engineer JPDC briefed the Deputy Commissioner on the current status of power supply and initiatives being undertaken by JPDC to minimize T&D losses through implementation of RDSS & Smart metering.

The Deputy Commissioner directed the Execut-



ing Agencies- PGCIL & RECPDCL to prepare a Google sheet, showing daily progress of cable laying and smart metering. Further, the Executive Engineer was asked to submit feeder-wise progress of cabling works & installation of smart meters covering both town areas and other parts of the district with main focus on saturation of Town feeders.

Emphasizing the importance of timely execution, the DC sought special focus on accelerating smart metering, which may in turn

increase the demand for solar rooftop set up.

Expressing dissatisfaction over the pace of smart meter installation by executing agency M/S Genus, the Deputy Commissioner directed the firm to increase the manpower and expedite the work immediately, warning that delays would not be tolerated.

Reviewing urban infrastructure works, the DC instructed PGCIL to speed up the execution of underground cabling in Kishtwar town to address deconges-

tion issues and support town beautification and facelifting efforts.

Executive Engineer Sub Transmission Division Doda was directed to ensure the time-bound completion of 33/11 KV receiving stations at Chatroo, Bounjwah and Malipeth, stressing that these projects are critical for improving power reliability in remote areas.

The Deputy Commissioner also directed the Chief Project Manager PGCIL to ensure 100 percent completion of LT cables for Mandal feeder under the RDSS scheme.

The meeting was informed that the installation of 50 MVA power transformer at Katersamna Grid Station was completed on December 5, 2025, which significantly addressed power shortage in Kishtwar town and adjoining areas.

Joint Market Checking Conducted in Doda

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A joint market checking drive was conducted on Friday in Doda town by the Food Safety Officer Doda, Legal Metrology Department, Consumer Affairs & Public Distribution (CA&PD) Department, under the supervision of the Executive Magistrate, Doda.

During the inspection, various Food Business Establishments (FBEs) were checked for compliance with the provisions of the Food Safety and Standards Act, 2006, the Legal Metrology Act and other relevant rules. The joint team examined hygiene and sanitation conditions, food safety practices, proper labelling, validity of licences and registrations, display of price lists, use of standard



weights and measures, and adherence to consumer safety norms.

Several establishments were found violating the prescribed norms. Accord-

ingly, errant Food Business Operators were compounded on the spot as per rules and were strictly directed to rectify the deficiencies immediately. In-

structions were also issued to ensure proper hygiene, safe handling and storage of food items, use of standard weights and measures, and strict compliance with statutory requirements.

The officers sensitised traders and food handlers about their legal responsibilities and emphasised that public health and consumer rights would not be compromised. The general public was advised to remain vigilant and report any violations related to food safety or unfair trade practices to the concerned departments.

The district administration reiterated that such joint market checking drives will continue in the future to ensure the availability of safe and wholesome food and to safeguard the interests of consumers in the district.

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Kavinder Gupta, Lieutenant Governor, Union Territory of Ladakh, today inaugurated a solo art exhibition by noted artist Milan Sharma at the Master Sansar Chand Gallery, Kala Kendra, Jammu. Brij Mohan Sharma, IFS, Principal Secretary, Department of Culture, graced the occasion as the Guest of Honour, while Lalit Gupta, noted Art Historian and Columnist, attended as the Special Guest. Javaid Rahi, Secretary, Kala Kendra, Jammu; K K Sidha, Director, Archives, Archaeology and Museums; and the exhibiting artist Milan Sharma were also present on the dais during the inaugural programme. The exhibition, titled "Memory Imprints," has been organised by Kala Kendra, Jammu.



In his welcome address, Dr Javaid Rahi stated that the primary objective of the exhibition is to connect the younger generation with the work of reputed artist Milan Sharma, who has spent more than two decades in dedicated art practice. He added that such exhibitions play a vital role in nurturing aesthetic sensibilities and cultural continuity.

In his inaugural address, Kavinder Gupta observed that the art history of the Jammu region is very rich and deeply rooted in cen-

turies-old traditions. He remarked that Milan Sharma's exhibition is a continuation of this age-old heritage and contributes to exploring new dimensions of cultural expression. He also appreciated the artist for her outstanding and evocative works on display. He also took the round of the gallery and interacted with artists.

Addressing the gathering, Brij Mohan Sharma stated that Kala Kendra is being developed as a vibrant centre of cultural activities. He

informed that all galleries of the Kendra are now fully air-conditioned and that renovation and upgradation works are in full swing. He described Milan Sharma's work as distinct and abstract, deserving wider appreciation and critical engagement.

Dr Lalit Gupta, in his address, noted that Milan Sharma's work stands apart from the mainstream, as she thoughtfully follows and interprets changing trends in contemporary visual art in an extraordinary manner.

Speaking on the occasion, artist Milan Sharma stated that she has exhibited fifteen major works in the exhibition, reflecting her personal life journey and creative evolution. She added that these works have emerged from her continuous engagement with painting over the past two decades.