

Budgam launches 100-Day Nasha Mukht Abhiyan with strong call for collective action

BUDGAM, APRIL 11: District Administration Budgam today kickstarted the UT-wide 100 Days Intensive Nasha Mukht Abhiyan, with a strong resolve to eliminate drug abuse and promote a healthier, drug-free society.

In Budgam, the programme was formally inaugurated by Deputy Commissioner Budgam, Athar Aamir Khan, along with SSP Budgam Hariprasad KK, at the Drug De-Addiction Centre Budgam, in collaboration with the Department of Social Welfare, District Information Centre Budgam, Health Department, and Police Department Budgam.

Speaking on the occasion, the Deputy Commissioner highlighted the critical importance of a unified and sustained effort to tackle the growing drug menace. He stated that the campaign is not merely an awareness initiative but a comprehensive approach combining prevention, enforcement, treatment, and rehabilitation.

The DC emphasized that drug abuse poses a serious threat to the social fabric, particularly affecting the youth, and called upon all



stakeholders including parents, teachers, civil society, and community leaders to actively participate in the Abhiyan. He underscored the need for early intervention, continuous counselling, and community-based support systems to help affected individuals reintegrate into society.

Reiterating the administration's commitment, the DC said that this campaign spreads awareness, ensures strict enforcement, and provides treatment and rehabilitation.

The DC stressed that enforcement agencies have been directed to intensify efforts against drug trafficking networks, while healthcare institutions are

being strengthened to provide accessible and effective de-addiction services.

He also appreciated the coordinated efforts of all departments in ensuring the successful launch of this drive.

Following the inaugural session, the Deputy Commissioner inspected various sections of the Drug De-Addiction Centre Budgam, taking stock of the facilities, treatment mechanisms, and rehabilitation services being provided to the patients. He interacted with the staff and emphasized the need for compassionate care, professional counselling, and sustained follow-up for successful recovery out-

comes.

On the occasion, the SSP also spoke about the various steps taken by Police administration Budgam to curb this menace and to bring the paddlers behind the bars.

Later, the DC, along with SSP Budgam, and other senior officers, led a plantation drive at Boys Higher Secondary School Budgam, symbolizing a commitment towards a healthier environment and a drug-free future.

Addressing students and participants, the DC spoke extensively about the dangers of drug abuse and urged the youth to stay away from harmful substances and act as ambassadors of change in society.

SSP Budgam, in his address, highlighted the crucial role of society in combating drug abuse. He emphasized the importance of community participation in identifying drug peddlers and supporting victims in their recovery journey. He reiterated that the police department is committed to strict action against those involved in drug trafficking and appealed to the public to cooperate in this mission.

Sat, Koul review BJP's organizational programmes, focus on Nari Shakti

**HIMALAYAN MAIL NEWS
JAMMU, APR 11**

Sat Sharma, J&K BJP President & Member of Parliament (Rajya Sabha), along with Ashok Koul, General Secretary (Organization) addressed an organizational meeting of senior party leaders at the party headquarters in Trikuta Nagar, Jammu.

The meeting witnessed the participation of senior leaders including Vice-Presidents, General Secretaries, and other office bearers, and focused on reviewing ongoing organizational programmes while strategizing for upcoming party activities across Jammu & Kashmir.

Sat Sharma emphasized the need to further strengthen grassroots-level engagement through sustained organizational efforts such as booth-level outreach, "Gaon Chalo/Basti Chalo Abhiyan," and public welfare-oriented initiatives. He highlighted that the BJP remains committed to con-



necting with every section of society through its service and ideological clarity.

Focusing particularly on women empowerment, Sat Sharma spoke in detail about the historic Nari Shakti Vandan Adhinyam 2023, stating that it reflects the unwavering commitment of Prime Minister Narendra Modi and the BJP towards ensuring greater participation of women in governance and nation-building. He remarked that the legislation is a milestone in realizing the vision of "women-led

development," which is central to India's growth story.

Sat Sharma asked the Mahila Morcha leaders and women representatives of the party to take this message to every household and ensure that women across all sections are made aware of the transformative steps taken by the government for their empowerment.

Ashok Koul, in his address, stressed the importance of organizational discipline, coordination, and effective implementation of

party programmes. He called upon party leaders to actively engage in forthcoming programmes, ensuring maximum outreach and public participation.

Highlighting the role of women in strengthening the party structure, Ashok Koul said that women workers are the backbone of the BJP's grassroots network. He encouraged Mahila leaders to intensify their efforts, mobilize women at the local level, and play a proactive role in disseminating the achievements of the government.

Fight against drugs gains momentum in Rajouri with launch of 100-Day Nasha Mukht Abhiyan

DC flags off PadYatra to mark commencement of mega Campaign

RAJOURI, APRIL 11: As part of the Mega Launch of the 100-Day Campaign under Nasha Mukht Jammu & Kashmir Abhiyan spearheaded by Lieutenant Governor Shri Manoj Sinha, the District Administration Rajouri organised a PadYatra from the DC Office Complex to Dak Bungalow.

The PadYatra was flagged off by Deputy Commissioner Abhishek Sharma along with DIG Rajouri-Poonch Range Sandeep Wazir and SSP Gaurav Sikarwar. The rally witnessed enthusiastic participation from district and sectoral officers, teachers, students, prominent citizens and the general public, reflecting a strong collective resolve to combat the menace of drug abuse.

On reaching Dak Bungalow, a signature campaign was held to reaffirm the commitment of participants towards

building a drug-free society.

Speaking on the occasion, the Deputy Commissioner emphasized the need for collective efforts to eliminate drug abuse. He said the 100-day campaign would focus on awareness generation, community engagement and strict enforcement. He informed that a comprehensive action plan has been prepared to cover all Panchayats of the district during the campaign period. DIG Rajouri-Poonch Range also addressed the gathering and underscored the role of law enforcement agencies in curbing drug trafficking, urging the public to extend full cooperation in identifying and reporting such activities.

Prominent citizens appreciated the efforts of LG Shri Manoj Sinha and lauded the initiative aimed at safeguarding the youth and society from

the ill effects of drugs.

Later, the District Administration organised an interactive session, which witnessed huge participation from the general public. Participants actively shared their suggestions and ideas for effectively curbing the menace of drug abuse.

Similar programmes were organised across all subdivisions of district Rajouri to ensure wider outreach and public participation.

Among others present included ADDC Malikzada Sheraz-ul-Haq; ADC Chander Prakash; Programme Officer ICDS Harpal Singh; ACR Mohammad Jahangir Khan; CPO Maqsood Ahmed; Deputy Director Employment Mohammad Nawaz; ACD Auqil Naveed; DSWO Abdul Raheem and other district and sectoral officers were present on the occasion.

Workshop on Social Evils conducted by DLSA Budgam

BUDGAM, APRIL 11: A workshop on dowry and allied social evils was organised by the District Legal Services Authority (DLSA) Budgam in collaboration with Boys Higher Secondary School, Khan Sahib, under the aegis of the Legal Literacy Club (LLC).

The primary objective of the workshop was to create awareness among students regarding the social and legal consequences of

the dowry system and to educate them about laws aimed at preventing such practices. It also encouraged youth to take a firm stand against social evils and to promote the values of equality, respect, and justice.

The workshop also included an important session on the rights, protection, welfare, and entitlements of senior citizens, emphasizing the need to ensure dignity,

safety, and legal protection for the elderly.

Participants were sensitized to the challenges faced by senior citizens and informed about the legal safeguards available to them.

The workshop witnessed active participation from students and faculty members, who engaged in interactive discussions with the resource persons. The session provided a platform for meaningful ex-

change of ideas and enhanced understanding of issues related to dowry and the neglect of senior citizens.

Lateef Ahmad Khan, Chief Legal Aid Defense Counsel, and Nazir Ahmad Wagay, Deputy Legal Aid Defense Counsel, DLSA Budgam, served as the resource persons. They delivered insightful sessions highlighting the harmful impact of the dowry system on society.

LPG distribution, eKYC reviewed at Samba

**HIMALAYAN MAIL NEWS
JAMMU, APR 11**

A review meeting to assess the progress of eKYC of LPG consumers and issues related to distribution and monitoring of LPG cylinders was convened, here today. Deputy Commissioner Ayushi Sudan chaired the meeting held at the District Administrative Complex.

At the outset, Assistant Director FCS&CA Rahul Gupta delivered a detailed presentation on the status and progress of eKYC in the district, highlighting existing gaps and the roadmap for achieving full saturation. The Deputy Commissioner directed concerned



officers and stakeholders to expedite the eKYC process and ensure time-bound completion with clearly defined fresh targets. She emphasized close monitoring, accountability and intensified field-level efforts to

achieve 100% saturation within stipulated timelines.

The meeting decided to synchronize the eKYC drive with the Nasha Mukht Bharat Abhiyan, leveraging field outreach for enhanced public awareness and be-

havioural change.

Among others present in the meeting were Tehsildar HQA, Assistant Controller LMD, TSOs, representatives from LPG agencies and other concerned officers.

Ashok Koul leads Foundation Day programmes under 'Gaon Chalo Abhiyan' in Jammu Border

**HIMALAYAN MAIL NEWS
JAMMU, APR 11**

Bharatiya Janata Party (BJP) General Secretary (Organization), Ashok Koul, led a series of programmes under the ongoing Foundation Day celebrations of the party as part of the 'Gaon Chalo Abhiyan' at Village Chak Jaralan, Mandal Bishnah, District Jammu Border.

The programmes were marked by active participation of party leaders, workers, and local residents, reflecting the BJP's commitment to grassroots outreach and social responsibility. On the occasion, Ashok Koul interacted with the villagers and highlighted the significance of connecting with the masses at the grassroots level to ensure effective implementation of government welfare schemes.

As part of programmes, beneficiaries of various government schemes and



senior citizens were felicitated in recognition of their contributions and association with developmental initiatives. A cleanliness drive was also carried out at the historic Shiv Temple in Chak Jaralan, promoting the message of cleanliness and community responsibility.

In a gesture of respect and appreciation, senior party worker Puran Mittal

Sharma was felicitated at his residence in Village Kanhayal for his dedicated service and contribution to the party. Further strengthening the party's commitment to environmental conservation, a plantation drive was organized at Bharat Bhoomi Public School, Chak Jaralan. Saplings were planted by the leaders and local residents, emphasizing the im-

portance of preserving the environment for future generations.

Prominent leaders present on the occasion included BJP Jammu Border Prabhari Rajinder Singh Chib, District President Rinku Choudhary, MLA Bishnah Rajeev Bhagat, and Seh-Prabhari Arti Jasrotia, along with other party functionaries and workers.

BJP pays tribute to social reformer Mahatma Jyotiba Phule

**HIMALAYAN MAIL NEWS
JAMMU, APR 11**

The Bharatiya Janata Party (BJP) OBC Morcha today paid rich tributes to the great social reformer Mahatma Jyotiba Phule on his birth anniversary at the BJP headquarters, Trikuta Nagar, Jammu, and recalled his immense contribution towards eradicating social evils and promoting equality in society.

BJP General Secretary (Organization), Ashok Koul, also paid heartfelt tributes to Mahatma Jyotiba Phule at the party headquarters. Speaking on the occasion, he said that Phule ji was a visionary reformer who dedicated his life to uplifting the downtrodden and challenging deep-rooted social discrimination.

He added that Phule's pioneering efforts in the field of education and social justice continue to inspire generations and remain highly relevant in today's society. Koul emphasized that the BJP remains committed to carrying forward his legacy by working for inclusive growth and empowerment of all sections of society.

BJP State General Secretary Sanjita Dogra, State President OBC Morcha Brahm Jyot Satti, along with his team and other prominent leaders, also participated in the programme.

The programme was organised by the BJP OBC Morcha team. Floral tributes were paid to Mahatma Jyotiba Phule, and his remarkable social contributions were remembered.



Speaking on the occasion, Sanjita Dogra said that Jyotiba Phule dedicated his entire life to the upliftment of the oppressed and weaker sections. She said Phule ji raised his voice fearlessly against social evils such as Sati Pratha and child marriage, and championed the cause of women's education and rights.

She further stated that Mahatma Phule laid the foundation for social equality by starting schools for girls and the deprived classes at a time when it was considered a taboo. His revolutionary vision changed the mindset of society and opened doors for generations to come.

She said that the BJP Government, under the leadership of Prime Minister Narendra Modi, is working on the same ideals of social justice and empowerment of backward classes. "We are committed to ensuring that every citizen gets equal opportunities to progress in life, just as Phule ji dreamed," she added.

Brahm Jyot Satti highlighted Phule's role as a pioneer of the movement for social justice. He said that his work laid the founda-

tion of a progressive society where every individual, especially women and deprived classes, could access education and dignity.

He added that Mahatma Phule's activism was not just limited to speeches — he started several institutions, promoted widow remarriage and worked for farmer rights. "Phule ji taught us that social change comes through action, courage and compassion," he said.

He emphasized that the younger generation must study the life of Mahatma Phule to understand the true meaning of equality and national development. "His message of removing discrimination and promoting education is more relevant today than ever," he asserted.

He also expressed gratitude to all the participants and reaffirmed the Morcha's resolve to follow the path shown by Mahatma Phule. "We must draw inspiration from his mission and continue to work tirelessly for the welfare of OBCs and all marginalized communities," he added.

Prominent among those present were Reeta Verma and Suresh Salgotra (State Vice Presidents OBC Mor-

cha), Sunny Sangotra (State General Secretary OBC Morcha), Ashok Salgotra (State Secretary OBC Morcha), Shivali Khangar (State Office Secretary OBC Morcha), Ashok Pandey (State Media Secretary), Vinod Choudhary (State Publicity Secretary OBC Morcha), Ram Pal (State Treasurer OBC Morcha), Jyoti Verma (Additional Media Secretary OBC Morcha), Parshotam Pona (State IT & Social Media OBC Morcha), Manohar Lal (State Executive Member OBC Morcha), Shamsher Prajapati (District President Jammu North OBC Morcha), Ashok Verma (District President Jammu South OBC Morcha), Anil Salgotra (District General Secretary Jammu North), Bhushan Choudhary (Block President Phallan Mandal), Vishal Mehra (District Secretary), Ashok Kumar, Yousuf Telli, Rakesh Thackeray (District Vice Presidents), Surinder Mehra and Tarsem Lal (District General Secretaries), Amit Musky (District Secretary), Anil Dogra (District Media Secretary), Ashu Kumar (District General Secretary Jammu Border).